

ABSTRACT

Calvina Veronica (705100020)

Impact of Reward for Reduction of Social loafing in College Student; Dr. Fransisca Iriani, R. D., M.Si. & Yeni Anna Apulembang, M.A., S.Psi. Undergraduate Program in Psychology, Tarumanagara University, (i-xi; 60 pages, R1-R5, Appdx 1-47).

Working in a group tends to produce the social loafing phenomenon. Social loafing is a reduction of individual effort when working with others or working in a group. There are several strategies to diminish social loafing, One of them is with giving a reward. The aim of this research is to know the effect of giving reward to decrease social loafing.

The experimental method of this research is nonrandomized pretest posttest control group design. This study involved 22 participants that will divided into two groups which is experiment group and control group. Questionnaire of this study is based on Geen's theory.

Paired sample t-test analysis show $t(9)=-3,256$ and $p=0,010$. Hypothesis of this research proof by the result on experiment group. There is a significant effect from reward to decrease social loafing in a college student. There is no difference between male and female college student toward social loafing ($p=0,121$). There is no correlation between cumulative performance index ($p=0,083$)

Keywords: social loafing, reward, and college student.