

## ABSTRACT

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**Correlation Between Self-Esteem and Social Media Addiction among Late Adolescent;  
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Social media sites used by adolescents to communicate with their peers. Excessive use of social media may have negative impact on adolescent, one of which is social media addiction. Findings from previous research about the correlation between self-esteem and social media addiction are inconsistent. The aim of this research is to examine the correlation between self-esteem and social media addiction among late adolescents. Self-esteem was measured by the Rosenberg Self-Esteem Scale and social media addiction was measured by the Game Online Scale for Adolescents. The criteria for the participants of this study were late adolescents who have used social media in the past six months and meet the criteria for social media addiction. The participants in this study consisted of 90 people, and were gathered using the convenience sampling technique. Based on the data analysis conducted, it can be concluded that there is no correlation between self-esteem and social media addiction among late adolescents ( $r = -0.064$ ,  $p > 0.01$ ).

Keywords: social media addiction, self-esteem, late adolescent