ABSTRACT

Dinda Nabila Sholihah (705110132)

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Joining big motorcycle club or biker gang is one of the popular activities among young adulthood. Because other than the fun activities, riding a big bike has some sort of prestige and can boost self-esteem. In the completion of this research, this research was observed the relationship between self-esteem and motivation to engage on the members of the big motorcycle club by using the theory of self-esteem that was brought up by Heatherton and Polivy (1991) and theory of motivation to engage that was brought up by Deci and Ryan (2000). This research is using quantitative non experimental method with techniques of sample taking being are: purposive sampling, criterion sampling and snowball sampling. For the measuring instruments used are two questionnaire, self-esteem questionnaire based on Heatherton and Polivy theory (1991) and motivation to engage questionnaire adapted from Tumblin (2012) based on Decy and Ryan theory. Sample taking was done in Jabodetabek area between August - October 2015 by involving 175 subjects aging 20 - 40 years old. From data analysis result, yielding r = 0.218 and p = 0.004 which means that there is a positive significance relationship between self-esteem and motivation to engage on members of big motorcycle club. This result shows that if the self-esteem is high, then there is also high motivation to engage on the members of big motorcycle club. And contrary wise, if the self-esteem is low, then there is also a low motivation to engage on the members of big motorcycle club.

Keywords: self-este em, motivation to engage, young adulthood, big motorcycle club

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