ABSTRACT

Caecilia Adelina Ristianda (705120006)

Risk-Taking Behavior in Barista Who Have an Addiction to Caffeine; Sandy Kartasasmita, M.Psi., Psychotherapist, Psychologist; Undergraduate Program in Psychology, Tarumanagara University, (i-ix; 84 Halaman; P1-P3; L1-L25)

Caffeine is the most commonly consumed stimulant substance in the world that can be found in various food and beverage products. Even though the psychological effects are not as great as nicotine and amphetamines, caffeine has a long-term negative impacts which starts from addiction. This research aims to describe risk-taking behavior in barista who have an addiction to caffeine. "Irwin (cited in DiClemente et al., 1996) has defined risk-taking behaviors as those behaviors, undertaken volitionally, whose outcomes remain uncertain with possibility of an identifiable negative health outcome." The method called in-depth interview was conducted towards four baristas who experienced caffeine intoxication but still consuming coffee daily. This study lasted for four months, started from February 2016 until May 2016. The result describes behavior that classified as risk-taking behavior and shows dominant factors that affected risk taking behavior such as perception that affected by situational bias, internal locus of control personality factor, and an active decision making factor.

Keywords: Risk-Taking Behavior, Addiction, Caffeine, Caffeine Intoxication, Barista