

ABSTRACTION

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Work Move Intent Evaluated From Satisfaction Job, Self Efficacy, And Opportunity Work Move, Case Study of PT. Exertainment Indonesia (Rostiana D.N., M.Si., Psi and of Zamralita, MM., Psi); Program Study of Magister Industrial Psychology, Area Study Psychology & Organization, University of Tarumanagara (87 page, P1-P5, L1-L75)

Phenomenon of turnover have become separate challenge for every company. By dozens the expense of and time sacrificed by company of phenomenon effect which is one this. So, things of that happened in company of biggest fitness in Indonesia, PT. Exertainment Indonesia, Celebrity Fitness. Number Employees which move from the work increasing along with more and more opened klub. This phenomenon is checked furthermore scientifically with aim to know influence of satisfaction of job, efficacy self, and opportunity work move to work move intent so that can be conducted by a correct intervention program to be made as solution. Result of quantitative research indicate that there is influence of satisfaction of job, efficacy self, opportunity work move to work move intent that is equal to 42.7%. Resolving of problem above that is with program intervence in the form of training with a purpose to making an environmental creation of harmonious and comfortable.

Keyword: satisfaction job, efficacy self, opportunity work move.