

ABSTRACT

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Correlation between Self-Esteem with Attitude of Male Adolescents in Alcohol Beverage Consumption (Zamralita, MM, Psi and Rahmah Hastuti, S.Psi); Bachelor Degree Study Program, Faculty of Psychology, Tarumanagara University (74 pages, P1-P5, L1-L106).

The purpose of this research is to find the relationship between self-esteem with attitude of male adolescents in alcohol beverage consumption. The subjects of this research were 175 person. The measurements which used in this research are quantitative research method and non experimental. The data was collected through the questionnaire which contains self-esteem and attitude variable. The *Spearman-Brown* correlation method in Statistical Package for Social Science (SPSS) version 12 for windows is used to analyze the data. As known in the research, the tendency of self-esteem subject score were low and the tendency of attitude subject score were high. The result of this research indicated that there were negative correlation between self-esteem and attitude of male adolescents in alcohol beverage consumption ($r = -0,621, p < 0,05$).

Key words : self-esteem, attitude, alcohol