

ABSTRACT

Transformational Leadership Style on X café Employee's Performance; Bonar Hutapea, M.Si. Program Studi S-1 Psikologi, Tarumanagara University, (i-xi.; 1-50 page, P1-3; L1-40)

The purpose of this study was to determine the effect of transformational leadership style on x café employee's performance. Transformational leadership is a leadership style that gives effect to employee's performance as increasing motivation of employees to be able to improve performance. This study was conducted in Café X and has 72 partisipants, then for the populations using non random sampling technic. The measurement of this studying using linear regression, and the result of this study showed that there is the effect of transformational leadership style on X café employee's performance. There is 27.4% as the effect of transformational leadership on employee's performance.. Individualized consideration dimension has the highest effect on employee's performance 8.25%. Intellectual stimulation dimension has 7.3% as the effect score on employee's performance, idealized influence dimension has 6.22 % as the effect score on employee's performance, and inspirational motivation dimension has 5.5 % as the effect score on employee's performance.

Key words: *Transformational leadership, transformational leadership dimensions, employee's performance.*