

## ABSTRACT

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**Self Esteem as a moderator in the correlation between perception of physical attractiveness and body image of adolescents Korean pop fans; Bonar Hutapea, M.Si., Psi Undergraduate Program in Faculty of Psychology, Tarumanagara University, (i-xv; 56 pages, P1-P3, Appdx 1-26)**

This study aims to determine self esteem as a moderator in the correlation between perceptions of physical attractiveness and body image of adolescents Korean pop fans.

The findings of this study, are as follows: (1) Perception of physical attractiveness has no significant influence on body image  $\beta$  (Beta) = 0.068 with sig. for 0.160 > 0.05; (2) Self-esteem significant effect on body image variables  $\beta$  (Beta) = 0.584 with sig. for 0.000 < alpha (0.05); and (3) Interaction variables obtained by multiplying the independent variable is the perception of physical attractiveness variables hypothesized as a moderating variable, that self-esteem does not have a significant influence on the variables of body image. Correlation interaction with body image has  $\beta$  (Beta) = 0.321 with sig. for (0.334) > alpha (0.05).

To that end, it does not moderate the relationship perceptions of physical attractiveness relationship with body image in adolescents Korean pop fans.

Keywords: self esteem, perceptions of physical attractiveness, body image, and moderate.