ABSTRACT

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The aim of this research is to examine the significant effect of job characteristic on performance of lecturers in X University. This research being applied to 110 lecturers from X University which is located in West Jakarta by using accidental sampling technique. This research has shown dimension of job characteristic which is has the highest impact to lecturers' performance is skill variety dimension, whereas feedback dimension has the lowest impact to lecturers' performance in X University. Based on the result of correlation analysis job characteristic dimension with performance concluded that skill variety dimension has a low significant correlation with participant's performance, whereas task identity, autonomy, feedback, and task significance dimensions has no correlation to participant's performance.

Key words: Job Characteristic and Performance