

ABSTRACT

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The effect between self-concept and conformity to have tendency bullying behaviour; Naomi Soetikno, M,Pd., Psi; Bachelor degree in psychology, Tarumanagara University (i-vii; 56 page + P1 - P6; L1 - L38)

Bullying behavior in adolescents is influenced by internal factors and external factors. Internal factors are factors that arise from themselves as self-concept, while external factors are factors that arise because of their interaction with the environment like conformity. The purpose of this study to determine the effect between self-concept and conformity to have tendency bully behavior in adolescent. This study is using multiple regression of non eksperimental quantitative method. The study is assessed 200 adolescent with the characteristics that have the bully behavior. The data collection with 3 measuring instrument; scale self-concept, scale conformity, and scale bullying behaviour. The analysis used in this study were multiple linier regression. The result of anlysis data using multiple linier regression showed that $F= 14,351$ and $p= 0,000 < 0,05$. The result is there is the effect between self-concept and conformity to have tendency bullying behavior when tested together. The effect of self-concept and conformity to bullying behavior by 12.7%, while the remaining 87.3% is influenced by other factors.

Key word: self-concept, conformity, bullying behaviour, adolescent