

PROCEEDING

ICBESS 2014

The 1st International Conference on Business,
Economics and Social Sciences

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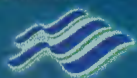
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Proceedings
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(ISEI) Jaya commit to hold the first Scientific Forum of International Conference on Business, Economics and Social Science (ICBESS) on 25 – 26 June 2014 in Kuta, Bali themed Innovative Ideas in Empirical and Theoretical Studies in the fields of Business, Economy, and Social (*Pemikiran-Pemikiran Inovatif Dalam Bentuk Kajian empiris maupun teoritis di bidang Bisnis, Ekonomi, dan Sosial*). This conference is hope to serve as a forum to exchange ideas and experiences on findings and thoughts presented in empirical and theoretical assessments among Indonesian and overseas academicians.

This international scientific conference is hoped to provide thoughts and develop sciences as well as practices in the fields of research based-economy, business, and social, as well as honing the skills of academicians, students, and practitioners in conducting critical researches and assessments especially in the fields of economy, business, and social sciences.

We deeply say many thanks to all who make this conference happened. The success of ICBESS depends completely to researchers who have written and submitted papers on a variety of topics. In its first year, ICBESS received 180 papers, and only 138 papers appear to be presented in the conference (an acceptance rate of 0.77). We are honoured to have Prof Utpal Bhattacharya and Prof Mohd. Fuad as our keynote speakers. Thanks are also deserved for the committee members for their contributions to this conference. Additional thanks are given to the Bank Negara Indonesia (BNI) for their sponsorship.

Finally, we welcome you to Bali, Indonesia. We hope that you will have a good time to see the city.

Drs. Ridwan Maronrong, MSc
President Sekolah Tinggi Ilmu Ekonomi Indonesia (STEI)

Irvan Noormansyah, BA(Hons), MA, PhD
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PROGRAM

DAY	HOUR	PROGRAM
Tuesday, June 24	16.30-18.00	Registration
Wednesday, June 25	07.30-15.00	Registration
	08.00-09.40	Concurrent Sessions I
	09.40-09.55	Coffee Break
	09.55-10.00	Welcoming Address by the president of STEI (Balangan Ballroom)
	10.00-10.50	Keynote Speech I by Utpal Bhattacharya (Balangan Ballroom)
	10.50-12.10	Concurrent Sessions II
	12.10-13.10	Lunch
	13.10-15.30	Concurrent Sessions III
	15.30-15.40	Coffee Break
	15.40-18.00	Concurrent Sessions IV
Thursday, June 26	07.30-10.00	Registration
	08.00-09.40	Concurrent Sessions V
	09.40-09.55	Coffee Break
	09.55-11.35	Concurrent Sessions VI
	11.35-12.05	Keynote Speech II by M Fuad (Balangan Ballroom)
	12.05-12.10	Closing(Balangan Ballroom)
	12.10-13.15	Lunch
Friday	08.30-15.00	Tour (for international participants only)

PRESENTATION SCHEDULE

Day 1, 8am –9.40am

Room	A	B	C	D
Session chair	Mahfooz A. Ansari	Sekson Yongvanit	Ridha Mejri	Anna Triwijayati
Hours				
08.00-08.20	<p>“Technology Acceptance Model for The New Fixed Assets Tax Accounting Systems” Stephana Dyah Ayu R., S.M. Damar Endah, Agnes Arie M., St. Lily Indarto (Soegijapranata Catholic University)</p>	<p>“The effect of minimum trading unit and tick size reduction on liquidity and information asymmetry in Indonesia stock exchange” Purwandi Santoso and Lies Zulfiati (Indonesia College of Economics, Jakarta)</p>	<p>“Developing and implementing HR forecasting tools and HR planning (HRF & HRP): A study on Snowy Mountains Engineering Corporation Bangladesh (SMEC Bangladesh Ltd.)” Farheen Hassan and S.M Atiqur Rahman (American International University-Bangladesh)</p>	<p>“Analisa Pengaruh Profitabilitas, Pertumbuhan Aktiva Dan Potensi Pertumbuhan Terhadap Struktur Modal Perusahaan – Perusahaan Di Indonesia Periode 2008-`2011” Lenny Leorina Evinita (Universitas Negeri Manado)</p>
08.20-08.40	<p>“Contextual Factors, Management Accounting Systems Of Design And Managerial Performance In Banten Province, Indonesia” Dadan Ramdhani (Sultan Ageng Tirtayasa University)</p>	<p>“Forest land utilization demand in forest resources managing with community (PHBM) system” Chalimah & Akhmad Sakhowi (Pekalongan University)</p>	<p>“Interaction Style Leadership, Organizational Culture, and the Relationship between Cohesiveness Group Participation with Budgetary Slack (Case Study at the State University of Manado)” Johny Manaroinsong (State University of Manado)</p>	<p>“Evaluasi Saham BUMN Industri Konstruksi Berdasarkan Finansial Ratio Menggunakan Metode Analytical Hierarchy Process” Imron HR dan Gatot Prabantoro (Sekolah Tinggi Ilmu Ekonomi Indonesia Jakarta)</p>
08.40-09.00	<p>“Systemic Risk Via Bank Runs : An effort to Maintain Stability of the Financial System” Alfiana (Padjadjaran University)</p>	<p>“Managing University to Industry Knowledge Transfer for Industry Competitiveness” Lina Anatan (Maranatha Christian University)</p>	<p>“Effect of organizational culture to lecturer professional commitment in private higher education in Batam city” Sri Langgeng Ratnasari and Chablullah Wibisono (Batam University)</p>	<p>“Implementasi model pemberdayaan karang taruna sebagai upaya mengurangi pengangguran di pulau Madura” R.M Moch Wispandono, Deni Setya Bagus Y., Farida Nurul Rahmawati (Universitas Trunojoyo Madura)</p>
09.00-09.20	<p>“Do Investors Value the Implementation of Corporate Governance in Indonesia?” Sendy Widjaja (USBI – The Sampoerna University)</p>	<p>“Effect of self-efficacy and commitment to the effectiveness of teaching profession (Causal Study In Manado State University)” Mareyke G. V. Sumual (State University of Manado)</p>	<p>“Prediction model of potential budgetary slack through local government financial statements figures (Case study in Indonesia)” Daissy Erdianth and Ancella A. Hermawan (University of Indonesia)</p>	<p>“Membangun Database Murah Untuk Manajemen UKM Dengan Sistem Cloud Computing” Maulani Kapiudin (Sekolah Tinggi Ilmu Ekonomi Indonesia, Jakarta)</p>
09.20-09.40	<p>“Investing Capital On Safe And Uncertain Investment Alternatives: An Experimental Study” Mahfuzur Rahman, Mohamed Albaity & Che Ruhana Isa (University of Malaya)</p>	<p>“The influence of U.S. RMA to Indonesia defense policy: the case of military operations other than war (MOOTW) of Indonesia (2001-2010)” Isti Toq'ah (President University)</p>	<p>“The effect of Internal Accountants’ Competence, Managers’ Commitment to Organizations and the Implementation of the Internal Control System on the Quality of Financial Reporting and the Impact on the Financial Accountability” Hari Setiyawati (Mercu Buana University)</p>	<p>“Faktor-faktor yang mempengaruhi foreign direct investment ke Indonesia” Stefani Liem (Universitas Ma Chung)</p>

Room	A	B	C	D
Session chair	Somnuek Panyasing	Dadan Ramdhani	Wiwik Utami	Irvan Noormansyah
Hours				
10.50-11.10	<p>“Peace Building Education Based on Religiosity Teaching Enriched by Local Wisdom in Indonesia’s Post Conflict Areas: Ambon and Poso”</p> <p>Octavianus Digdo Hartomoi, Y. Trihoni Nalesti Dewi, H. Hermawan Pancasiwi, B Resti Nurhayati (Soegijapranata Catholic University)</p>	<p>“The Effect of Economic Crisis in United States Towards the Property Sector Companies Listed in the Indonesian Stock Exchange: A Financial Statement Analysis”</p> <p>Ronny Buha Sihotang (Universitas Advent Indonesia), Francis M. Hutabarat (Universitas Advent Indonesia)</p>	<p>“Antecedents of teaching and learning quality and its impact on accounting student’s learning achievement: partial least square approach”</p> <p>Riris Rotua Sitorus (Universitas 17 Agustus 1945 Jakarta)</p>	<p>“Pengaruh dana pihak ketiga (DPK), <i>capital adequacy ratio</i> (CAR), <i>non performing loan</i> (NPL), dan suku bunga SBI terhadap penyaluran kredit perbankan (Studi Pada Bank Umum Go Public di Indonesia Periode Tahun 2008-2012)”</p> <p>Umi Mardiyati, Elitha Putri Asyifah, dan Gatot Nazir Ahmad (Universitas Negeri Jakarta)</p>
11.10-11.30	<p>“Supervisory Bases of Power and Attitude Change: The Role of Cultural Orientation”</p> <p>Mahfooz A. Ansari (University of Lethbridge), Rehana Aafaqi (University of Lethbridge), Ruslin A. Haida</p>	<p>“Analysis implementation of CBHRM at the state-owned energy sector companies in Indonesia”</p> <p>Sri Suwarsi (Padjadjaran University)</p>	<p>“The Influence of Religiousness and Product Innovation Perceptions toward Trust and Commitment as well as Loyalty of Baitul Maal wat Tamwil Customers”</p> <p>Fatmah (Sunan Ampel State Islamic University), Ali Hamdan (Microfin Indonesia)</p>	<p>“Analisis integrasi nilai tukar lima negara ASEAN”</p> <p>Mafizaton Nurhayati (Universitas Mercu Buana)</p>
11.30-11.50	<p>“From fixed term to quality thinking: a review on cost development”</p> <p>Yosephine Suharyanti (Universitas Atma Jaya Yogyakarta), Indra Bastian (Universitas Gadjah Mada), Subagyo (Universitas Gadjah Mada), Nur Aini Masruroh (Universitas Gadjah Mada)</p>	<p>“Consumer awareness and consumption intention towards halal cosmetics in beauty industry in Indonesia”</p> <p>Olivia Widjaja, and Dibia Abduh (Swiss German University)</p>	<p>“Empowering SMEs entrepreneurs by civil society development concept”</p> <p>Sri Herianingrum (Universitas Airlangga)</p>	<p>“Strategi implementasi inklusi dan literasi keuangan pada lembaga keuangan syariah (BMT)”</p> <p>Husnul Khatimah (Universitas Islam “45” Bekasi)</p>
11.50-12.10	<p>“The descriptive analysis of the poverty reduction program, the microfinance and the poor in Tangerang region (2011-2012)”</p> <p>Wiwik Utami, Dwi Asih Surjandari, Hari Setiyawati (Mercu Buana University)</p>	<p>“Enhancing banking organization performance through competitive advantage (Study on Bank X, Banking Service Units In Malang Residency)”</p> <p>Noermijati and Anisa Rosana (University of Brawijaya)</p>	<p>Capitalism And Illegal Logging In Riau: Approach From Economy-Politic-Communication Perspective (Taufiqurrahman and Muchid Albintani)</p> <p>University of Riau</p>	<p>“Analisis faktor-faktor yang mempengaruhi struktur modal perusahaan manufaktur di Bursa Efek Indonesia periode 2009-2011”</p> <p>Thio Lie Sha (Universitas Tarumanagara) & Christina Catur Widayati (Universitas Mercu Buana)</p>

Room	A	B	C	D
Session chair	Harnovinsah	Mahfuzur Rahman	Maulani Kapiudin	Lies Zulfiati
Hours				
13.10-13.30	<p>“Development Management Model in Accordance with Sufficiency Economy Philosophy of Farmer Families in Various Geo-social Areas in the Northeast of Thailand” Somnuek Panyasing and Sekson Yongvanit (Khon Kaen University)</p>	<p>“Micro and small franchising as alternative solution to entrepreneurship” Agustine Eva Maria Soekesi, Marcella Elwina Simandjuntak, Anastasia Posmaria Setiasiwit Sitohang (Soegijapranata Catholic University)</p>	<p>“Pengaruh kepemimpinan dan kinerja dosen terhadap kepuasan mahasiswa fakultas ekonomi Universitas Negeri Manado” Sjeddie Rianne Watung (Universitas Negeri Manado)</p>	<p>“Konsep Pendampingan Model Kewirausahaan Bagi Anak Jalanan di Kota Palembang” Dedi Rianto Rahadi (Universitas Bina Darma)</p>
13.30-13.50	<p>“Interaction tax incentives and tax audit on compliance” Arniati and Sinarti (Politeknik Negeri Batam)</p>	<p>“Compensation effect on the job satisfaction with work period variables in moderation” Lia Amalia dan Sri Handayani (Esa Unggul University, Jakarta)</p>	<p>“Komunikasi fatis orang tua saat melakukan edukasi advertising literacy pada anak (Studi Mengenai Pendampingan Aktivitas Menonton Iklan Produk Anak di Televisi)” Donna Asteria (Universitas Indonesia)</p>	<p>“Persepsi Tentang Etika Bisnis” Riane Johnly Pio dan Johny Revo Elia Tampi (Universitas Sam Ratulangi)</p>
13.50-14.10	<p>“The effect of corporate social responsibility to firm value with management ownership as moderating variable (2010-2012 IDX listed mining companies case study)” Marliando Hinaloy and Dewi Anggraini (Mercu Buana University)</p>	<p>“Attitude towards corruption, academic cheating experience, and political activity” Falasifatul Falah (Sultan Agung Islamic University)</p>	<p>“Pengaruh kepemilikan ultimata terhadap praktik classification shifting” Maria Lana Liris dan I Putu Sugiarta Sanjaya (Universitas Atma Jaya Yogyakarta)</p>	<p>“Fluktuasi harga cabai merah keriting di sentra produksi dan pasar induk (Tinjauan Harga Cabai Merah Keriting di Kecamatan Cikajang, Pasar Induk Gedebage, Pasar Induk Caringin dan Pasar Induk Kramat Jati)” Dety sukrawati dan Lies Sulistyowati (Universitas Winaya Mukti)</p>
14.10-14.30	<p>“The relationship between infrastructure practices and core practices of TQM and organizational learning: An empirical study on Indonesia’s and Malaysia’s ISO 9001 registered Manufacturing Companies” Sisnuhadi (Duta Wacana Christian University)</p>	<p>“Learning style profile: Assessment of accounting students’ learning style and its implication for instructional design” Diana Tien Irafahmi and Yuli Widi Astuti (State University of Malang)</p>	<p>“Pengaruh green innovation terhadap keunggulan bersaing produk (Studi Empirik pada UKM batik Ciwaringin Kabupaten Cirebon)” Lili Karmela Fitriani (Universitas Kuningan)</p>	<p>“Faktor-faktor pendorong partisipasi nasabah kelas menengah keatas pada program bank sampah Malang” Lena Fransiska Purnomo dan Etsa Astridya Setiyati (Univeritas Ma Chung)</p>
14.30-14.50	<p>“The effects of leadership effectiveness and work culture on task commitment” Joseph Phillip Kambey (State University of Manado)</p>	<p>“Gamers’ Interpretation Of Myths: A Semiotic Analysis Of The Serious Video Game “The Battle Of Baratayudha”” Muhamad Gibraltar (President University)</p>	<p>“Analisis loyalitas konsumen yang dipengaruhi kepuasan, kepercayaan dan komitmen konsumen: studi pada pelanggan transportasi Rosalia Indah, Karanganyar” Andriyastuti Suratman (Universitas Islam Indonesia)</p>	<p>“Analisis terjemahan makna berkonteks budaya dalam novel Edensor karya Andrea Hirata oleh John Colombo: Kajian keakuratan dan keberterimaan” Endang Dwi Hastuti (Universitas Veteran Bangun Nusantara)</p>
14.50-15.10	<p>“Factors affecting foreign direct investment in five ASEAN countries and its implication for Indonesia in entering ASEAN economic community” Stefanus Yufra M. Taneo (Ma Chung University)</p>	<p>“The significance of cultural factor in English and Indonesian business letters” Syahron Lubis (University of Sumatera Utara)</p>	<p>“Pengaruh kepemimpinan dan insentif terhadap prestasi kerja karyawan (Studi Kasus Pada PT. Integra Amanah Karunia)” Ryani Dhyan Parashakti (Universitas Mercu Buana)</p>	<p>“Strategi komunikasi pariwisata dalam city branding kota Cirebon; the gate of the secret” Nurul Chamidah (Universitas Muhammadiyah Cirebon)</p>

15.10-15.30	<p>“Effect of audit rotation, audit fee and auditor competence to motivation and implications on audit quality (Study in Registered Public Accountant Firms at Bank Indonesia)”</p> <p>Wiwi Idawati (Sekolah Tinggi Ilmu Ekonomi Indonesia Jakarta)</p>	<p>“Is It Traditional or Contemporary Marketing Strategy? An Empirical Study by Conducting A Cluster Analysis @MercuBuana_Reg Twitter Account”</p> <p>Anggi Dewita, Yuli Harwani, Arisetyanto Nugroho (Universitas Mercu Buana, Jakarta)</p>	<p>“Relasi profesionalisme auditor dengan tingkat materialitas dalam audit laporan keuangan (Studi kasus kantor akuntan publik (KAP) di Jakarta Utara”</p> <p>Krishna Kamil & Rachmanita Saraswati (STEI)</p>	<p>“Pengaruh konsep diri dan kompetensi guru terhadap kinerja guru SMKN 51 Jakarta Timur”</p> <p>Corry Yohana</p>
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Day 1, 15.40pm – 18.00pm

Room	A	B	C	D
Session chair	Lia Amalia	Adrie Putra	Sri Handayani	Doddi Prastuti
Hours				
15.40-16.00	<p>“Identification of teachers’ edugame – based entrepreneurship” Agustine Eva Maria Soekesi, Ridwan Sanjaya, Vincent Didiek Wiet Aryanto, Anastasia Posmaria Setiaswi Sitohang (Soegijapranata Catholic University)</p>	<p>“Working successfully with Tunisians” Ridha Mejri (University of Applied Sciences Worms, Germany)</p>	<p>“Perilaku disjunction: Analisis efek di bursa efek Indonesia (BEI)” MF. Arrozi Adhikara dan Dihin Septyanto (Universitas Esa Unggul Jakarta)</p>	<p>“Daya Saing Usaha Kecil Menengah (UKM) di Pasar Ular, Plumpang Jakarta Utara” Endang Sri Rahayu (Universitas Negeri Jakarta)</p>
16.00-16.20	<p>“Should a child be allowed to give evidence? The position of child evidence under civil and Islamic laws in Malaysia” Muhammad Hafiz Mohd Shukri (Universiti Malaysia Sarawak), and Mohd Khairul Hisyam Hassan (Universiti Malaysia Sarawak)</p>	<p>“The role of corporate governance mechanism on firm value, and moderating effect on profitability: Evidence from Indonesian manufacturing company” Yeni Januarsari and Enok Nurhayati (Sultan Ageng Tirtayasa University)</p>	<p>“Analisis profil pengguna sosial sebagai penggagas konsep pengembangan masyarakat (Studi kasus pada pengusaha sosial di kabupaten Bantul Yogyakarta)” Laily Rahmah (Universitas Islam Sultan Agung)</p>	<p>“Kepemimpinan Lokal Sebagai Agen Perubahan Dalam Membentuk Pengembangan Masyarakat Pada Kelompok Posdaya Mekarsari Desa Polokarto Kabupaten Sukoharjo” Betty Gama (Universitas Veteran Bangun Nusantara)</p>
16.20-16.40	<p>“A Conceptual Model for Investigating the Possibility Effect of Environmental Uncertainty on the Relationship between Supply Chain Operational Capabilities and Business Performance” Sulaeman Miru and Suryadi Hadi (Tadulako University)</p>	<p>“Interaction of competitive strategy and ownership on firm performance, partial least square approach” Sihar Tambun (Universitas 17 Agustus 1945 Jakarta), Paulina Permatasari (Universitas Katolik Parahyangan)</p>	<p>“Harga saham dan variabel mikroekonomi: uji kausalitas T-Y granger studi empiris pada IHSG yang terdaftar di bursa efek Indonesia (BEI) tahun 2008-2012” Hamidah, Denni Yoga Pradana, dan Umi Mardiyati (Universitas Negeri Jakarta)</p>	<p>“Pengukuran kinerja portofolio optimal saham menggunakan indeks Sharpe, Treynor, dan Jensen di Bursa Efek Indonesia: Studi pada indeks Kompas 100” Tarsisius Renald Suganda (Universitas Ma Chung)</p>
16.40-17.00	<p>“Phenomenological conceptual framework to understanding leadership experience in leadership efficacy development” Pieter Sahertian dan Christea Frisdiantara (Kanjuruhan University of Malang)</p>	<p>“The empowerment of women economy by developing entrepreneurship” Grace Jenny Soputan (State University of Manado)</p>	<p>“Upaya Peningkatan Sustainability dan Kemitraan Jangka Panjang Usaha Kecil Menengah Di Surabaya dan sekitarnya: Sebuah Studi Eksploratori” Lena Ellitan and Yulius Koesworo (Unika Widya Mandala Surabaya)</p>	<p>“Kajian Peran Sosial Media Sebagai Media Komunikasi Pemasaran UKM Dengan Pendekatan Honeycomb Framework Kietzmann” Gatot Prabantoro (Sekolah Tinggi Ilmu Ekonomi Indonesia, Jakarta)</p>
17.00-17.20	<p>“Theatrical clerics in religious ritual” Syaiful Rohim (Universitas Muhammadiyah Prof.Dr.Hamka)</p>	<p>“Financial transparency and webtrust for website of local governments in West Nusa Tenggara province” Intan rakhmawati and Siti Atikah (Mataram University)</p>	<p>“Model Kesuksesan Kewirausahaan pada Wirausaha UKM” Mulya Virgonita I. W. (Universitas Semarang)</p>	<p>“Analisis kepuasan mahasiswa (consumer satisfaction) fakultas ekonomi Universitas Negeri Jakarta berbasis tujuh standar akreditasi BAN-PT 2010” Tuty Sariwulan (Universitas Negeri Jakarta)</p>
17.20-17.40	<p>“Conceptualization of maqasid al shariah on corruption measurement model” Tika Widiastuti (Airlangga University)</p>	<p>“Affect student learning and teacher competencies on student achievement in economic class 11th grade social science SMA Negeri 1 Tanjung Beringin class year 2013/2014” Dearlina Sinaga (Universitas HKBP Nommensen)</p>	<p>“Analisis struktur kognitif konsumen terhadap preferensi minuman jus buah private brand and national brand” Devina Amelia Nugraha dan Etsa Astridya Setiyati (Ma Chung University)</p>	<p>“Studi tentang hubungan antara kepuasan kerja dengan kinerja staf-staf non akademik Universitas Negeri Manado” Shelty D. M. Sumual (Universitas Negeri Manado)</p>

17.40-18.00	<p>“Factor analysis of distro store atmosphere in Bandung city: Case study on Distro UNCL 347” Teguh Iman Basuki (STIE EKUITAS Bandung)</p>	<p>“Reception of Jakarta’s Urban Men about the Concept of Gentrosexual Man in FHM Magazine Konstruksi Pembaca FHM Indonesia Terhadap Genre Laki-laki Gentroseksual” Rizky Kertanegara (Universitas Paramadina, Raden Ayu Wulantari (Universitas Sriwijaya)</p>	<p>Method Evaluation In Measuring Brand Image And Brand Quality Using Rating, Ranking And Pick-Any Approach (Marhadi And Taufiqurrahman, University of Riau)</p>	<p>Decision Making: Suatu Pola Pembiayaan Atas Dasar Kredit Bank, Leasing dan Pembelian Tunai Upaya Meminimalkan Pembayaran Pajak Sulistyowati and Winda Anglingsari (Sekolah Tinggi Ilmu Ekonomi Indonesia)</p>
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Session chair	Muhammad Gibraltar	Johny Manaroinsong	Hari Setiyawati	Rina Astini
Hours				
08.00-08.20	<p>“The analysis of entrepreneurs’ willingness to start small or medium-sized enterprises (SME)” Waseso Segoro (Gunadarma University), Hada Siti Maesyaroh (Gunadarma University)</p>	<p>“Model For Community Empowerment By Access To Capital For Poverty Alleviation Efforts” Ana Sopanah (Widyagama University of Malang), Gunarianto (Widyagama University of Malang), Djuni Farhan (Gajayana University of Malang)</p>	<p>“Penerimaan terhadap keterbukaan seksual remaja di media” Rizky Kertanegara (Universitas Paramadina)</p>	<p>“A Knowledge Management Scorecard Model For Private University” Heni Nurani H. Tacbir and Hendro Pudjiantoro (Jenderal Achmad Yani University)</p>
08.20-08.40	<p>“Income Smoothing Tendency, Risk Tolerance, and Audit Firm Size” Putu Agus Ardiana (Udayana University)</p>	<p>“Empowerment strategy based on the poor livelihood pattern in the suburbs Musi river Palembang” Rahmad Effendi (Bina Darma University)</p>	<p>“Prinsip Good Governance Dan Keberhasilan Penganggaran Berbasis Kinerja Pada Satuan Kerja Perangkat Daerah Kota Tangerang” Dadan Ramdhani (Sultan Ageng Tirtayasa University)</p>	<p>“The impact of audit quality on real earnings management: Study on manufacturing sector in the Indonesian stock exchange” Sasono Astho Baskoro and Wiwik Utami (Mercu Buana University)</p>
08.40-09.00	<p>“Does Bank Relationship Matter for the Colleges? A Case Study in Sebelas Maret University” Aniek Hindrayani (Sebelas Maret University)</p>	<p>“Intellectual Capital, Performance and Business Strategy Case Study: Manufacturing Companies Listed in Indonesia Stock Exchange” Lies Zulfiati, Flourien Nurul Chusnah, Diana Supriyati (Indonesia College of Economics – Jakarta)</p>	<p>“Interpretasi pemirsa terhadap mitos (Analisis Semiotika Terhadap Iklan Sari Serat Alami Merek X di Televisi Antara Tahun 2009-2011)” Muhamad Gibraltar (President University)</p>	<p>“Development Model of BMT (Baitul Maal Wat Tamwil) in West Sumatera” Yulihar Mukhtar dan Nelmda (Universitas Bung Hatta)</p>
09.00-09.20	<p>“Factors affecting the financial performance of Saccos in Kenya – A case of selected Sacco’s” Stephen Muatha Maingi (Jomo Kenyatta University College of Agriculture and Technology/Kenya School of Monetary Studies)</p>	<p>“Experience quality, perceived value, satisfaction, and behavioral intentions for religious tourism” Fety Ilma Rahmillah and Andi Rahadian Wijaya (Gadjah Mada University)</p>	<p>“Timbulnya principal’s moral hazard, saat pemberian kredit pada bank perkreditan rakyat kepemilikan manajerial” I Nyoman Nugraha Ardana Putra (Universitas Mataram)</p>	<p>“Analysis of factors affecting entrepreneurship behavior through the dimensions of employee satisfaction in construction company” Rojuaniah (Universitas Esa Unggul)</p>
09.20-09.40	<p>The analysis trade effect of return of investment announcement with differs between do’s and not do’s the income smoothing: Study case on listed company in LQ 45” Poppy Indriani (Bina Darma University), Harnovinsah (Mercu Buana University)</p>	<p>“Desirable lecturer characteristics: Findings from management and business school students in Jakarta and Bandung, Indonesia” Agung Wahyu Handaru (State University of Jakarta), Adzhani Achmad (State University of Jakarta), Nila K. Hidayat (Swiss German University), Wien Dyahrini (Widyatama University)</p>	<p>“Pengaruh interdependensi antar departemen terhadap sistem informasi akuntansi manajemen dan implikasinya terhadap kinerja manajerial: Survey pada kabupaten Agam, Sumatera Barat” Rilla Gantino (Esa Unggul University)</p>	<p>“Human Resource Department’s Data Warehouse and Data Mining Design for Lecturer Performance Analysis in Higher Education Institution” Santy, Eka Miranda, Julisar (Universitas Bina Nusantara)</p>

Room	A	B	C	D
Session chair	MF. Arrozi	Dihin Septyanto	Krishna Kamil	Adrie Putra
Hours				
09.55-10.15	<p>“The influence of auditor’s competency and auditor’s motivation to audit quality: A survey on external auditor at public accountant listing at Jakarta” Rina Yuliashtuty Asmara (Mercu Buana University)</p>	<p>“Utilization of facebook account to support relational marketing strategy at Mercu Buana University by cluster analysis” Tatik Nur Khayati, Yuli Harwani, Janfry Sihite (Universitas Mercu Buana, Jakarta)</p>	<p>“Bias-kah penilaian kinerja karyawan anda? Pengaruh motivasi penilai (rater) terhadap terjadinya <i>leniency error</i>” Regina Deti dan Lucky Aviandra (Universitas Katolik Parahyangan, Bandung)</p>	<p>“Growth and Inequality” Emi Suwarni (Bina Darma University)</p>
10.15-10.35	<p>“Review on Islamic bank’s corporate governance mechanism: can the role of audit committee become an intervening variable for bank performance?” Sigit Pramono, Muhammad Makhrus (SEBI School of Islamic Economics)</p>	<p>““New Eastern Woman” Construction in Harper’s Bazaar Magazine Cover” Poppy Febriana (University of Muhammadiyah Sidoarjo)</p>	<p>“Peran pendidikan integritas dalam community-building menuju ASEAN community 2015” Asriana Issa Sofia (Universitas Paramadina), Retno Hendrowati (Uniiiversitas Paramadina)</p>	<p>The Effect Of Compensation And Organizational Culture On Employee’s Commitment And Perpormance At Secretariat Office Of The House Of Representative Of Riau Province (Taufiqurrahman and Gatot Wijayanto University of Riau)</p>
10.35-10.55	<p>“Politeness Strategies of Bruncian Malay Youths in Compliment Speech Acts: Results of 2nd Phase of the Study” Kamsiah Abdullah (Universiti Brunei Darussalam)</p>	<p>“Bringing Blue Ocean Strategy to Indonesia Food and Beverage (F&B) Manufacturing” Firdaus Basbeth (Universitas Padjadjaran)</p>	<p>“Intensi berpindah kerja karyawan alihdaya industry jasa di Jakarta dan sekitarnya (Studi pengaruh keadilan organisasional distributive dan kepuasan kerja terhadap intensi berpindah kerja karyawan dengan komitmen organisasional afektif sebagai variabel antara)” S. Widie Tjahjanto</p>	<p>“ASEAN-China Free Trade Area (ACFTA) and Indonesia Food Security: Securing National Fruit Market Through Housewives Role in the era of ACFTA” Sri Wijayanti, Renny Miryanti, Tundjung Linggarwati (University of Jenderal Soedirman)</p>
10.55-11.15	<p>“The analysis of the influence of financial behavior on investors’ decision and the performance of stock investment” Nurlis, and Andi Mario (Universitas Mercu Buana)</p>	<p>“Performance Audit and Good Governance in Local Government Ogan Komering Ulu (OKU)” Hardiyansyah (Universitas Bina Darma)</p>	<p>“Efek mediasi customer needs terhadap perilaku pembelian pakaian wanita: kajian mengenai self-directed value dan social affiliation values konsumen di tiga department store (centro, metro, dan matahari)” Rina Astini (Universitas Mercu Buana)</p>	<p>“Equity Market Integration – Egypt and Palestine Experience” Abdul Razak Abdul Hadi, Shadi Ali Hamad, Mohamed Hisham Yahya, Tahir Iqbal (University of Kuala Lumpur)</p>
11.15-11.35	<p>“An Analysis of Country of Origin Effect Based on The Product-Brand Centric Model” Sulhaini (University of Mataram)</p>	<p>“Value by Design : The Role of Utilitarian and Hedonic Benefit Value for Customer Coffee shop” Purwanto, Lulus Margiati dan Kuswandi (Universitas WR. Supratman Surabaya)</p>	<p>“Analisis Karakteristik dan Perilaku Konsumen Tenun Songket Palembang” Istiharini, dan Maria Merry Marianti (Universitas Katolik Parahyangan)</p>	<p>“Strategic implementation model of good corporate governance: a case study of Indonesian company” Wahyudi Wibowo, Hananiel M. Gunawan (Universitas Pelita Harapan Surabaya)</p>

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ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI STRUKTUR MODAL PERUSAHAAN MANUFAKTUR DI BURSA EFEK INDONESIA PERIODE 2009-2011

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Abstract

This research aims to examine the effect of firm size, asset structure, profitability, asset growth, sales growth, and time interest earned toward the company's capital structure. The research population is manufacturing company listed on the Indonesia Stock Exchange in 2009-2011. The selection of the sample used purposive sampling method. Based on these criteria, 43 companies obtained the samples in this study. Statistic method used in this study is multiple regression analysis. The results of this study show that partially, firm size, asset structure, profitability, and asset growth are significantly affecting the capital structure, while the other variables namely sales growth and time interest earned showed that there were no significant effect on capital structure. Firm size, asset structure, profitability, asset growth, sales growth and time interest earned simultaneously also proven to influence the Capital Structure.

Key words: firm size, asset structure, profitability, asset growth, sales growth, time interest earned and capital structure.

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