

ABSTRACT

Nurul Aini Safithri (705150135)

Quality of Life of Adolescent who Becomes Celebrity Worship of Korean Pop. Dr. Riana Sahrani, M.Si., Psi. & Debora Basaria, M.Psi. Undergraduate Program in Psychology, Tarumanagara University, (i-xi; 77 Pages, R1-R4, Appdx 1-29).

This study aims to see quality of life in adolescents who become celebrity worship of Korean Pop. Participants in this study were 640 adolescents (11 to 20 years old) who idolized K-Pop celebrities. Data retrieval uses purposive sampling and snowball sampling techniques. This study uses measuring instruments that is WHOQOL-BREF Indonesia version adapted from Purba (2016) to measure quality of life, and also the translated version of Celebrity Attitude Scale (CAS) from Maltby et al. (2006) to measure level of celebrity worship. The results of this study indicate that adolescents who become celebrity worship Korean Pop have relatively good quality of life ($M=50.98-65.24$) in each dimensions: physical health, psychological, social relations, and environment, even though they are at high level of celebrity worship. Factors such as positive influence from idolized celebrities and reasons for idolizing celebrities also influence the results in this study.

Keywords: Quality of Life, Adolescent, Celebrity Worship, and Korean Pop