

ABSTRACT

Larasati Nawardi (705150110)

Early Adulthood Quality of Life that Becomes A Singer Celebrity Worship; Dr. Riana Sahrani, S, Psi. M. Psi. & Debora Basaria, S. Psi. M. Psi; Undergraduate Program in Psychology, Tarumanagara University, (i-xiii; 65 Pages; R1-4; Appdx 1-34).

Being a fan of singers has often happened, it can be proven by the many concerts that were held in Indonesia. Being a singer celebrity worshiper is not limited by age, but this behavior should decrease with age (Raviv, Bar-Tal, Raviv, & Ben-Horin, 1996). Even so, there is a research that states that individuals in early adulthood are still become a celebrity worshipers. This can affect the task of psychosocial development of early adult individuals, other studies also show the influence of celebrity worship on the quality of life of an individual. The purpose of this study was to look at a picture of early adults quality of life that became a celebrity worshiper. The study involved 678 early adult participants who were in the age range of 20 to 30 years and became a fan of one singer or more. The sampling technique used was purposive sampling. This study used the Celebrity Attitude Scale and WHOQOL-BREF as a measuring instruments and used descriptive statistical analysis. The results of this study indicate that early adults who became a celebrity worshipers have a good quality of life in each dimensions, especially in the environment dimension that has the highest mean score.

Keyword: Quality of Life, Celebrity Worship, and Early Adulthood