

## ABSTRACT

Large number of local brands which sell unique and useful used daily products or goods began to emerge in Indonesia, especially in Jakarta. It's undeniable that lots of creative people started like to create things with their own hands or commonly called selfmade or handmade. Nowadays, those creative people who love to create, design and making products need a place that provides the tools, services, and instructor who can help them in realizing the design and also helping in the process of making product that has been designed by them. INDOESTRI - MAKERSPACE is the room for the creative souls and those entrepreneurs who want to learn how to make homemade products. INDOESTRI - MAKERSPACE wasn't widely known by the public yet, especially the creative one because of their lack of promotions. Making a video profile for INDOESTRI - MAKERSPACE is an excellent solution to deliver the information in a short, dense, and obviously aims to introduce and promote INDOESTRI - MAKERSPACE to the wider community.

Keyword : profile video, video, makerspace, selfmade, indoestri