

## **ABSTRACT**

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### **DESIGN OF THREE ILLUSTRATIVE STORIES BOOKS FROM BETAWI**

Indonesia has a lot of folklore from different regions and tribes, Folklore is created to preserve the traditions of the people. This modern era, many folklore is forgotten by society especially young generation especially Betawi folklore due to several factors. Through the design of this book, it is expected the young generation, especially children, can be reintroduced some Betawi folklore that has been rarely told anywhere in a fun and entertaining way.

**Keywords: Folklore, Betawi, Book illustration.**