ANALISIS PENGARUH NILAI TUKAR, INFLASI DAN SUKU BUNGA BI TERHADAP PERTUMBUHAN PEMBIAYAAN PADA PERUSAHAAN PEMBIAYAAN DI INDONESIA PERIODE 2010-2015

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This research aims to find out whether macroeconomic indicators (exchange rate, in and 81 rate) in financing growth in multifinance industry.

This research is a quantitative research, which uses monthly time series data from January 2010 - December 2015. Data used in this research is secondary data obtained from www.ojk.go.id and www.bi.go.id. This research is conducted to analyze the influence exchange rate, inflation and BI rate to financing growth in multifinance companies in Indonesia. This research has only one dependent variable (financing growth) and three independent variables (exchange rate, inflation, and BI rate). The method of analysis used in this research is multiple regression analysis.

The conclusion of this research is simultaneously, rate, inflation and BI rate have significant influence on financing growth. While individually, exchange rate has significant influence on financing growth, Inflation and BI rate have no significant influence on financing growth. The exchange rate, inflation and Hi rate can be one of the indicators in warning system for multifinance companies.

Keywords: Multifinance, Financing Growth, Exchange Rate, Inflation, BI Rate