

SKRIPSI

**DAMPAK FINANCIAL ATTITUDE DAN FINANCIAL
KNOWLEDGE TERHADAP FINANCIAL LITERACY
DENGAN FINANCIAL BEHAVIOR SEBAGAI VARIABEL
MEDIASI**



DIAJUKAN OLEH :

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**UNTUK MEMENUHI SEBAGIAN DARI SYARAT- SYARAT GUNA MENCAPI
GELAR SARJANA EKONOMI**

PROGRAM STUDI MANAJEMEN

FAKULTAS EKONOMI

UNIVERSITAS TARUMANAGARA

JAKARTA

2019

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FAKULTAS EKONOMI
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TANDA PERSETUJUAN SKRIPSI

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PROGRAM JURUSAN : S1/ MANAJEMEN
MATA KULIAH KONSENTRASI : MANAJEMEN KEUANGAN
JUDUL SKRIPSI :DAMPAK FINANCIAL ATTITUDE DAN FINANCIAL KNOWLEDGE TERHADAP FINANCIAL LITERACY DENGAN FINANCIAL BEHAVIOR SEBAGAI VARIABEL MEDIASI

Jakarta, 3 Januari 2019
Pembimbing,



(Dr. Nuryasman MN S.E., M.M.)

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SETELAH LULUS UJIAN KOMPREHENSIF/ SKRIPSI

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Tanggal: 23 Januari 2019 : Ketua Penguji



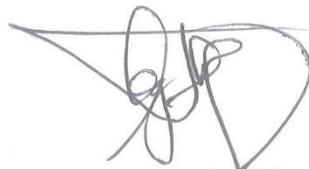
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ABSTRAK

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(B) DAMPAK FINANCIAL ATTITUDE DAN FINANCIAL KNOWLEDGE TERHADAP FINANCIAL LITERACY DENGAN FINANCIAL BEHAVIOR SEBAGAI VARIABEL MEDIASI

(C) xiii + 76 halaman, tabel 30, gambar 14, lampiran 2

(D) MANAJEMEN KEUANGAN

(E) *Abstract: The purpose of this research is to examine whether 1) financial knowledge can predict financial behavior; 2) financial knowledge can predict financial literacy; 3) financial attitude can predict financial behavior; 4) financial attitude can predict financial literacy; 5) financial behavior can predict financial literacy; 6) financial attitude can predict financial literacy with financial behavior as intervening variable; 7) financial knowledge can predict financial literacy with financial behavior as intervening variable. This research using purposive sampling technique, data obtained by distributing questionnaire with total sample 189 respondents in Indonesia and data processed using Smart PLS 3.2.7. The result of this study show that financial knowledge is not significant to financial behavior but positively significant to financial literacy. Financial attitude has positively significant to financial behavior. Financial attitude and financial behavior are positively not significant to financial literacy. And financial knowledge and financial attitude have no significant to financial literacy with financial behavior as intervening variable.*

(F) *Keywords: Financial Attitude, Financial Knowledge, Financial Behavior, Financial Literacy*

(G) 39 Daftar Acuan (1992-2018)

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