Abstrak

Lingkungan Perumahan dengan konsep Green Neighborhood adalah lingkungan perumahan berfungsi sebagai tempat tinggal atau tempat kegiatan yang mendukung kehidupan yang didalamnya memperhatikan aspek-aspek antara lain penggunaan lahan, konektifitas, sosial, dan prinsip walkability yang meliputi kedekatan dengan transportasi umum, pusat kegiatan, dan fasilitas penunjang perumahannya. Dalam pengembangan lingkungan perumahan tersebut, terdapat permasalahan yaitu belum diketahuinya tipologi hunian yang dapat memberikan profitabilitas tertinggi terhadap pengembang. Dengan tujuan untuk melakukan pengembangan perumahan konsep Green Neighborhood, peneliti menggunakan metode analisis antara lain analisis lokasi, analisis tapak, analisis pasar, analisis konsep ,dan analisis finansiil. Dengan metode-metode analisa tersebut, peneliti menyimpulkan bahwa pengembangan Perumahan pada lahan di Sentul City tersebut memenuhi kriteria konsep pengembangan Green Neighborhood, serta layak secara finansiil.

Kata Kunci : *Green Neighborhood, Studi Kelayakan.*

Abstract

Housing with the concept of Green Neighborhood is a residential neighborhood serves as a residence or activities that support life in it where considering the aspects include land use, connectivity, social, and principles of walkability which include proximity to public transportation, the center of activity, and supporting housing facilities. In the development of the residential neighborhood, there are not yet known the residential typology which can deliver the highest profitability to developer. For the purpose of housing development with Green Neighborhood concept, researchers used a method of analysis include site analysis, location analysis, market analysis, concept analysis, and financial analysis. The methods of their analysis, researchers concluded that the housing development on land in Sentul City met the criteria of the Green Neighborhood concept development, as well as financially feasible.

Keywords : green neighborhood, feasibility study.