FAKTOR-FAKTOR YANG MEMPENGARUHI NILAI PERUSAHAAN DENGAN UKURAN PERUSAHAAN SEBAGAI VARIABEL KONTROL (STUDI EMPIRIS PADA SEKTOR MANUFAKTUR DAN PERTANIAN YANG TERDAFTAR DI BEI PERIODE 2010-2014)

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Ibis research aims to analyze the predictive effect of capital structure, profitability, institusional ownership, investment decision, and dividend policy on firm's value partially and fit the regression model. Population of this research is manufacture and agriculture companies listed on Indonesia Stock Exchange in 2010-2014. The research sample consisted of 64 companies with 320 data observations. This study use secondary data from financial statements, annual report, and closing stock prices from Indonesia Stock Exchange Website, Yahoo Finance's site and Dania Investasi's site.

The conclusion of this research using a regression model shows that capital structure, profitability, and investment decision had a positive significant effect on firms's value, besides institusional ownership and dividend policy had a negative non significant effect. All five independent variables simultaneously effect firm's value.

Key word : Capital Structure, Profitability, institusional ownership, investment decision, and dividend policy