

# **ABSTRAK**

## **PERANCANGAN DESAIN INTERIOR HOTEL MORRISSEY DI JAKARTA**

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Perkembangan dunia pariwisata di Indonesia semakin berkembang pesat dan cukup menggembirakan, pembangunan pariwisata terus ditingkatkan dengan pengembangan, penggunaan sumber daya dan potensi pariwisata yang ada. Pelaksanaan pembangunan pariwisata dilakukan dengan membangun tempat-tempat penginapan seperti hotel. Salah satu hotel yang sedang berkembang adalah jenis hotel butik bernama hotel Morrissey yang berada di Jakarta. Laporan Tugas Akhir ini dibuat untuk melakukan perancangan interior pada hotel Morrissey yang dirasa penulis masih dapat dikembangkan dari segi interior dan bangunannya karena interior ruangan memegang peranan yang penting dalam memberi kepuasan dan kenyamanan tamu hotel. Dengan konsep gaya kontemporer yang kekinian dan tema *Tide of Exuberant*, penulis ingin meningkatkan identitas hotel agar dapat lebih memberikan pengalaman unik yang dapat diingat dalam jangka waktu panjang, juga memperhatikan fungsi dan kebutuhan ruang melalui perancangan citra, potensi lingkungan, kebutuhan aktivitas dan fasilitas, persyaratan ruang, organisasi ruang, pola sirkulasi, furnitur, material, warna, pengkondisian ruang, hingga keamanan hotel ini.

*Kata kunci: Hotel Morrissey, Interior, Kontemporer, Modern, Perencanaan*

## **ABSTRACT**

### ***INTERIOR DESIGN PLANNING OF MORRISSEY HOTEL IN JAKARTA***

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*The development of the world of tourism in Indonesia is growing rapidly and is quite encouraging, tourism development continues to be improved by the development, use of resources and tourism potential that exists. The implementation of tourism development is carried out by building lodging places such as hotels. One of the developing hotels is a type of boutique hotel called Morrissey hotel has located in Jakarta. This Final Task report was made to do interior planning at the Morrissey hotel which the author felt could still be developed in terms of interior and building because the interior of the room plays an important role in giving satisfaction and comfort to hotel guests. With the contemporary contemporary style concept and the Tide of Exuberant, the author wants to enhance the identity of the hotel so that it can provide a unique experience that can be remembered in the long term, also pay attention to the functions and needs of space through image design, environmental potential, activity needs and facilities , space requirements, space organization, circulation patterns, furniture, materials, colors, space conditioning, and security of this hotel.*

*Keywords: Contemporary, Interior, Modern, Morrissey Hotel, Planning*