PENGARUH CURRENT RATIO, NET PROFIT MARGIN, RETURN ON EQUITY DAN DEBT TO EQUITY RATIO TERHADAP HARGA SAHAM PERUSAHAAN NON KEUANGAN YANG TERDAFTAR DI BEI PERIODE 2006-2015

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This research aims to measure some of the fundamental variables (CR, NPM, ROE, and DER) against Price that can be used for companies to evaluate the financial performance in the future, for investors to get information for stock analysis so as to Provide maximum result, and for academics to be a reference for researchers who are interested in reviewing more about the factors that affect stock prices. The object of research used in this study is non-financial institutions with the period 2006 — 2015. The sampling method used in this research is purposive sampling with criteria: non-financial companies, registered since 2007 under, and have the financial statements for 2006-2015. The data used in this research were 50 samples and it has been listed on Stock Exchange since 2007 under.

Result of this study show significant influence between CR, NPM, ROE, and Der simultaneously to the stock price, show significant influence between ROE and DER partially to the stock price, and show no significant influence between CR and NPM partially to the stock price.

Keywords: Current Ratio (CR), Net Profit Margin (NPM), Return on Equity (ROE), Debt to Equity Ratio (DER), Stock Price