

ABSTRACT

**MAYA CANDRA “RESISTANCE FACTORS OF RESIDENTS IN
KLENDER PUBLIC HOUSING REVITALIZATION
PROGRAM”**

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The Indonesian government through the Housing of the National Housing Corporation (Perum Perumnas) is currently trying to rejuvenate / revitalize all flats, especially flats whose buildings have been more than 20 (twenty) years old because they are deemed unfit for habitation and function. Based on the success of the Sukaramai Medan housing sector revitalization program, the scheme and method of implementing the revitalization program are duplicated for the next Perumnas revitalization program, namely the Klender flats. Unfortunately, success in Medan has not yet been achieved by the National Housing and PPPSRS (Association of Owners & Residents of Flats) in implementing the revitalization program for Klender Flats. The obstacle is the resistance of some residents of the Klender flats. Their resistance was manifested in demonstrations. Information is needed to find out what factors influence the resilience of the residents in the Klender flats revitalization program. This research uses quantitative research methods with descriptive survey research methods. The questionnaire survey was conducted on respondents who had been chosen previously, namely the occupants group who resisted.

The findings of 84 respondents who entered, in general the factors that most influence resistance came from psychological and economic factors with 8 dominant sub-factors, namely 1) Distrust in management, 2) Concerns about additional expenditure when resettling, 3) Disappointment in managers, 4) Concerns about surrendering original certificates, 5) Concerns about additional expenditures during relocation, 6) Concerns about not getting another place to live when the construction is carried out, 7) Distrust in the revitalization program, 8) Concerns about Amounts of Temporary Cost Costs are not appropriate .

Retired occupants with an income of less than 3 million per month dominate the highest value which is strongly influenced by the 8 dominant factors followed by other jobs that earn less than 3 million per month as well. Residents with higher incomes tend to lower their dominance in resisting actions in the apartment revitalization program.

Keywords : Resistance, Revitalization, Flats, Factors