## **ABSTRACT**

JEVON ATMABRATA: THE STUDY OF WATERFRONT
DEVELOPMENT IN PANTAI INDAH KAPUK
AND PLUIT NORTH JAKARTA.
(CASE STUDY: PANTAI INDAH KAPUK,
GREEN BAY, AND PANTAI MUTIARA)

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The waterfront development has an important role in a growth of a city, eventhough the existence have only been recognized these days. At the Central part of Jakarta's waterfront called Ancol, it has become a recreational waterfront that has a lot of visitor, however they demand an entreance fee that quite expensive in which a waterfront should be free and open for public. Then there is the east part, Tanjung Priok, a place that has been turned into Jakarta's commercial sea port in which have no chance to have a good recreation in there.

Therefore, only the west part of Jakarta's waterfront that still could be enjoyed as free and comfortable for public. Yet, its waterfront development did not have any institution that coordinate the three private waterfront developments and did not follow a standard of a good quality waterfront that they should have in which caused loss of the public rights.

In consequence, this thesis is trying to explore those three characteristics of the waterfront development and verify it with the waterfront theory that has been developed since then. In the end, the result of the analysis wintin the case study and the theory will be matrixed then it will generate a few conclusions and reccomendations to the stakeholders that is in charge in the waterfront development. Finally, those reccomendations hopefully will be used to be a guidance of the next waterfront development in Jakarta such the Jakarta Great barrier.

Keyword: Waterfront Development, Pantai Indah Kapuk, Green Bay, Pantai Mutiara, North Jakarta, Qualities of a Waterfront.