

**SKRIPSI**

**PENGARUH *OVERCONFIDENCE*, *FINANCIAL SELF-EFFICACY*, DAN *FINANCIAL KNOWLEDGE*  
TERHADAP *INVESTMENT DECISIONS* PADA  
INVESTOR DI INDONESIA**



**UNTAR**  
Universitas Tarumanagara

**DIAJUKAN OLEH:**

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**UNTUK MEMENUHI SEBAGIAN DARI SYARAT-SYARAT  
GUNA MENCAPAI GELAR SARJANA EKONOMI**

**PROGRAM STUDI S1 MANAJEMEN**

**FAKULTAS EKONOMI**

**UNIVERSITAS TARUMANAGARA**

**JAKARTA**

**2019**

UNIVERSITAS TARUMANAGARA  
FAKULTAS EKONOMI  
JAKARTA

TANDA PERSETUJUAN SKRIPSI

NAMA : Fridly Mason Tanoto  
NO. MAHASISWA : 115130461  
PROGRAM JURUSAN : S1 Manajemen  
MATA KULIAH POKOK : Manajemen Keuangan  
JUDUL SKRIPSI : PENGARUH *OVERCONFIDENCE*,  
*FINANCIAL SELF-EFFICACY*, DAN  
*FINANCIAL KNOWLEDE* TERHADAP  
*INVESTEMENT DECISIONS* PADA  
INVESTOR DI INDONESIA

Jakarta, 19 Juli 2019

Pembimbing,



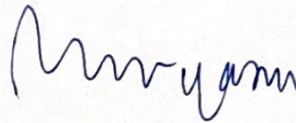
Dr. Ir. Agus Zainul Arifin, M.M.

**HALAMAN PENGESAHAN**  
**SETELAH LULUS UJIAN KOMPREHENSIF / SKRIPSI**

NAMA : Fridly Mason Tanoto  
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*KNOWLEDGE* TERHADAP *INVESTMENT*  
*DECISIONS* PADA INVESTOR DI  
INDONESIA.

TANGGAL: 11 September 2019

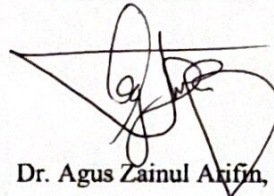
KETUA PENGUJI



Dr. Nuryasman MN, S.E., M.M.

TANGGAL: 11 September 2019

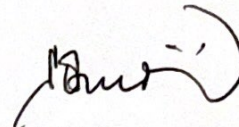
ANGGOTA PENGUJI



Dr. Agus Zainul Arifin, M.M.

TANGGAL: 11 September 2019

ANGGOTA PENGUJI



Dr. Sarwo Edy Handoyo, S.E., M.M.

## ABSTRAK

UNIVERSITAS TARUMANAGARA

FAKULTAS EKONOMI

JAKARTA

(A) Fridly Mason Tanoto (115130461)

(B) PENGARUH *OVERCONFIDENCE*, *FINANCIAL SELF-EFFICACY*, DAN *FINANCIAL KNOWLEDGE* TERHADAP *INVESTMENT DECISIONS* PADA INVESTOR DI INDONESIA

(C) xiv + 123 halaman, 17 tabel, 10 gambar

(D) MANAJEMEN KEUANGAN

(E) Abstract: *This study aims to examine the effect of Overconfidence, Financial Self-efficacy, and Financial Knowledge on Investment Decisions on investors in Indonesia. The sample in this study used purposive sampling method. Data was obtained by distributing questionnaires via online chat as many as 420 respondents. The results of this study prove that Overconfidence, Financial Self-efficacy, and Financial Knowledge have a significant influence on Investment Decisions for investors in Indonesia*

(F) **KEYWORDS:** *OVERCONFIDENCE, FINANCIAL SELF-EFFICACY, FINANCIAL KNOWLEDGE, INVESTMENT DECISIONS.*

(G) DR. IR. AGUS ZAINUL ARIFIN, M.M

(H) DAFTAR PUSTAKA