



**UNIVERSITAS TARUMANAGARA**

**FAKULTAS EKONOMI**

**JAKARTA**

**SKRIPSI**

**PENGARUH *CORPORATE SOCIAL RESPONSIBILITY*, *SALES GROWTH*,  
*FIRM SIZE*, *PROFITABILITY (ROA)*, DAN *CAPITAL STRUCTURE*  
TERHADAP *FIRM VALUE* PERUSAHAAN MANUFAKTUR YANG  
TERDAFTAR DI BURSA EFEK INDONESIA TAHUN 2013-2015**

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Pembimbing



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**PENGARUH *CORPORATE SOCIAL RESPONSIBILITY*, *SALES GROWTH*, *FIRM SIZE*, *PROFITABILITY* (ROA), DAN *CAPITAL STRUCTURE* TERHADAP *FIRM VALUE* PERUSAHAAN MANUFAKTUR YANG TERDAFTAR DI BURSA EFEK INDONESIA TAHUN 2013-2015**

Tujuan penelitian untuk memperoleh bukti empiris mengenai pengaruh *corporate social responsibility*, *sales growth*, *firm size*, *profitability (ROA)*, dan *capital structure* terhadap *firm value* perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia 2013-2015. Pengujian menggunakan SPSS 21.0. Variabel independen adalah *corporate social responsibility*, *sales growth*, *firm size*, *profitability (ROA)*, dan *capital structure*, variabel dependen adalah *firm value*, dengan jumlah sample sebanyak 86 perusahaan manufaktur. Hasil penelitian uji *t corporate social responsibility*, *firm size*, dan *Profitability (ROA)* secara parsial berpengaruh signifikan terhadap *firm value*, *sales growth* dan *capital structure* secara parsial tidak berpengaruh signifikan terhadap *firm value*. Sedangkan uji F *corporate social responsibility*, *sales growth*, *firm size*, *profitability (ROA)*, dan *capital structure* berpengaruh signifikan terhadap *firm value*.

*The purpose of this study was to obtain empirical evidence about the affect of corporate social responsibility, sales growth, firm size, profitability (ROA), and capital structure on the value of the firms on manufacturing companies listed in Indonesia Stock Exchange 2013-2015. The test was performed using SPSS 21.0. the independent variable in this study is the corporate social responsibility, sales growth, firm size, profitability (ROA), and capital structure while the dependent variable is the value of the firms with 86 manufacture firms as sampling . The result of t test are corporate social responsibility, firm size, and profitability (ROA) partially have significant influence to firm value, sales growth and capital structure partially don't have significant influence to firm value. While F test show corporate social responsibility, sales growth, firm size, profitability (ROA), and capital structure jointly affect the Firm Value,*

*Keywords : corporate social responsibility, sales growth, firm size, profitability, capital structure, firm value*