

DAFTAR PUSTAKA

Bibliography

- Abdullah, I. (2011). *Sosiologi pendidikan: individu, masyarakat, dan pendidikan*. Jakarta: : Rajawali Pers.
- Akatiga. (2009). *Kelompok Marjinal di Perkotaan: Dinamika, Tuntunan, dan Organisasi*. Retrieved September 09, 2021, from <https://www.akatiga.org/language/id/kelompok-marjinal-di-perkotaan-dinamika-tuntunan-dan-organisasi-2/>
- Braam, H. V. (2021, Juni 06). *Color Psychology - The Psychology of Colors and Their Meanings*. Retrieved from <https://www.colorpsychology.org/red/>
- Edwards, B. (2004). *color - a course in mastering the art of mixing colors*. New York: Jeremy P.Tarcher a member of Penguin group USA Inc.
- Faradila, N. (2019). *Rangkul Anak Kurang Mampu, Nurohim Dirikan Sekolah Master*. Retrieved from <https://www.beritabaik.id/read?editorialSlug=sosok-inspiratif&slug=1549601338703-rangkul-anak-kurang-mampu-nurohim-dirikan-sekolah-master>
- Febriyanti, N. (2021). Implementasi Konsep Pendidikan menurut Ki Hajar Dewantara. *Jurnal Pendidikan Tambusai*, 5, 1633.
- Firmansyah, A. (2019). *PEMASARAN PRODUK DAN MEREK (PLANNING & STRATEGY)* (cetakan pertama ed.). Surabaya: CV. PENERBIT QIARA MEDIA.
- Jayani, D. H. (2021). *Dampak Pandemi, Mayoritas Anak Indonesia Putus Sekolah Karena Ekonomi*. Retrieved September 09, 2021, from <https://databoks.katadata.co.id/datapublish/2021/04/08/dampak-pandemi-mayoritas-anak-indonesia-putus-sekolah-karena-ekonomi>
- Kebudayaan, M. P. (2013). *PERATURAN MENTERI PENDIDIKAN DAN KEBUDAYAAN*. Retrieved September 09, 2021, from <https://jdih.kemdikbud.go.id/arsip/permen%20nomor%2080%20tahun%202013.pdf>
- Kementerian Pendidikan dan Kebudayaan. (2016). Retrieved from <https://indonesiapintar.kemdikbud.go.id/>

- Kementrian Pendidikan dan Kebudayaan. (2016/2017). In *Indonesia Educational Statistics In Brief = Ringkasan Statistik Pendidikan Indonesia* (p. 9). Jakarta.
- Kimbarovsky, R. (2020, September 24). *Nonprofit Branding: Complete Guide to Building a Strong Nonprofit Brand in 2021*. Retrieved from <https://www.crowdspring.com/blog/nonprofit-branding/>
- Kylander, N., & Stone, C. (2012). *The Role of Brand in the Nonprofit Sector*. Retrieved from https://ssir.org/articles/entry/the_role_of_brand_in_the_nonprofit_sector
- Landa, R. (2011). In *Graphic Design Solutions* (p. 240). Boston: Wadsworth.
- Morand, T. (2020). *The Ultimate Guide to Nonprofit Branding*. Retrieved September 09, 2021, from <https://www.wildapricot.com/blog/nonprofit-branding>
- PUSPA, A. (2020, November 15). *Kelompok Marginal Perlu Perhatian Lebih di Masa Pandemi*. Retrieved from Media Indonesia: <https://mediaindonesia.com/humaniora/361024/kelompok-marginal-perlu-perhatian-lebih-di-masa-pandemi>
- Rehsos, O. D. (2020, April 07). *Komitmen Kemensos Bantu Anak-anak di Kondisi COVID-19 Melalui Progres*. Retrieved from Kementerian Sosial RI: <https://kemensos.go.id/komitmen-kemensos-bantu-anak-anak-di-kondisi-covid-19-melalui-progres>
- Rustan, S. (2011). In *Font & Tipografi*. Jakarta: PT Gramedia Pustaka Utama.
- Timothy, S. (2011). *Type Style Finder - The Busy Designer's Guide to Choosing Type*. Massachusetts: Rockport Publishers.
- UNDANG-UNDANG REPUBLIK INDONESIA NOMOR 20 TAHUN 2003 TENTANG SISTEM PENDIDIKAN NASIONAL. (2003).**
- Wheeler, A. (2009). In *Designing brand identity: an essential guide for the entire branding team* (p. 128). New Jersey: John Wiley & Sons, Inc.
- Yanuarti, E. (2017). *PEMIKIRAN PENDIDIKAN KI. HAJAR DEWANTARA DAN RELEVANSINYA DENGAN KURIKULUM 13, 240.*