

DAFTAR PUSTAKA

- Amirouche, M., Arnault, F., Boyaval, F., Maniere, Ivan C., Salome, C., & Holt, Julia V. (2017). Luxury Toys for Men: When Women Will Let Us Decide and Buy on Our Own?. *Procedia Computer Science*, 122, 548-555.
- Arbain, J., Azizah, N., & Sari, Ika N. (2015). Pemikiran Gender Menurut Para Ahli: Telaah atas Pemikiran Amina Wadud Muhsin, Asghar Ali Engineer, dan Mansour Fakih. *SAWWA*, 11(1).
- Asprilia, M. T. & Hami, A. E. (2021). Studi Deskriptif Mengenai Gambaran *Luxury Value Perception* Pada Pengguna Tas Merek Louis Vuitton. Jatinangor: Universitas Padjadjaran.
- Chevalier, M. & Mazzalovo, G. (2012). *Luxury Brand Management: A World Of Privilege*, 2nd ed. Singapore: John Wiley & Sons Singapore Pte. Ltd.
- Fira, Minarfa. (2020). Faktor-Faktor Yang Mempengaruhi *Purchase Intention* Terhadap E-Commerce. *Thesis*. Universitas Islam Indonesia.
- Gumiwang, Ringkang. (2018). “Bagaimana Starbucks Menyulap Mug dan Tumbler Jadi Uang”. Retrieved November 16, 2020:
<https://tirto.id/bagaimana-starbucks-menyulap-mug-dan-tumbler-jadi-uang-cLin>
- Kamus Besar Bahasa Indonesia. (2012-2019). Retrieved December 9, 2020.
www.kbbi.web.id
- Kapferer, Jean-Noël. (2008). *The New Strategic Brand Management: Creating and Sustaining Brand Equity Long Term*. 4th ed. London: Kogan Page.
- Kapferer, Jean-Noël. (2015). *Kapferer On Luxury: How Luxury Brands Can Grow Yet Remain Rare*. London: Kogan Page Limited.
- Kementerian Perindustrian Republik Indonesia. (2019). Siaran Pers: “Industri Makanan dan Minuman Jadi Sektor Kampiun”. Retrieved: November 24, 2020
<https://kemenperin.go.id/artikel/20298/Industri-Makanan-dan-Minuman-Jadi-Sektor-Kampiun->
- Ko, E., Costello, John P., & Taylor, Charles R. (2019). What Is a Luxury Brand? A new Definition And Review Of The Literatur. *Journal Of Business Research*, 99, 405-413.

- Kotler, P. & Keller, Kevin L. (2016). *Marketing Management*. 15th ed. New York: Pearson Education, Inc.
- Ling, Lim P. & Yazdanifard, Rashad. (2014). Does Gender Play A Role In Online Consumer Behavior?. *Global Journal Of Management And Business Research: E Marketing*, 14(7), 49-56.
- Literasi Publik. (2020). "Tumbler Stainless Steel Paling Ideal". Retrieved: November 27, 2020 <https://www.literasipublik.com/tumbler-stainless-steel-paling-ideal>
- Lo, Steven. (2019). Pengaruh Karakteristik Demografis Dan Gaya Hidup Terhadap Niat Beli Di Starbucks. *Agora*, 7(2).
- Mai, Nguyen T. T. (2019). An Investigation Into The Relationship Between Materialism and Green Purchase Behavior in Vietnam and Taiwan. *Journal of Economic and Development*, 21(2), 247-258.
- Mandler, Timo, Johnen, Marius, & Gräve, Jan-Frederik. (2020). Can't Help Falling In Love? How Brand Luxury Generates Positive Consumer Affect In Social Media. *Journal Of Business Research*, 120, 330-342.
- Max Monroe. (2020). "Pengertian Hedonisme Dalam Sosiologi, Penyebab, Dampak, dan ciri-ciri Hedonisme". Retrieved December 5, 2020. Link: <https://www.maxmanroe.com/vid/sosial/pengertian-hedonisme.html>
- Miremadi, A., Fotoohi, H., Sadeh, F., Tabrizi, F., & Javidigholipourmashhad, K. (2011). *Possible Effects of Need for Uniqueness's Dimensions on Luxury Brands : Case of Iran and UAE*. *Journal of Marketing Studies*, 3 (3).
- Mousa, Mudallala M. (2019). The Factor Affecting Luxury Brand Purchase Intention in Terms of Rational and Emotional Impact in Qatar. *Journal Of Business Research-Turk*, 11(3), 2191-2204.
- Nkaabu, Clement G., Bonuke, Ronald, & Saina, Ernest. (2017). Effect of Emotional Experience On Purchase Intention: A Sequential Mediation Of Social Value And Hedonic Value In A Retailing Setting. *British Journal Of Marketing Studies*, 5(6), 33-47.

- Parengkuan, M. W. A. E. (2017). Studi Perbandingan Niat Beli Antara Laki-Laki Dan Perempuan Terhadap Visual Merchandising Di Centro By Parkson Department Store Mantos. *Jurnal Berkala Ilmiah Efisiensi*, 17 (1).
- Puriwanti, L. & Ricarto, T. (2018). Analisa Faktor-Faktor Yang Mempengaruhi *Purchase Intention* Pada Pengguna *Smartphone* Di Batam. *Jurnal Manajemen Maranatha*, 18 (1), 41-56.
- Raharjo, S. (2017). SPSS Indonesia: Olah Data Statistik Dengan SPSS. Retrieved November 15, 2021: spssindonesia.com
<https://www.spssindonesia.com/2017/03/uji-heteroskedastisitas-scatterplots.html>
- Ramadhian, Nabilla. (2020). “Alasan Tumbler Starbucks Sering Diburu Dan Dijadikan Koleksi”. Retrieved November 24, 2020: Kompas.com
<https://travel.kompas.com/read/2020/07/05/141500527/alasan-tumbler-starbucks-sering-diburu-dan-dijadikan-koleksi?page=all>
- Ratnaningsih, A. Dwi. (2021) Pengaruh *Country Of Origin* Dan *Lifestyle* Terhadap *Purchase Intention* Produk Iphone X Dengan *Luxury Brand Perception* Sebagai Variabel Mediasi Serta Peran *Gender* Sebagai Variabel Moderasi. *Thesis*. Universitas Putra Bangsa.
- Romanuk, Jenni & Huang, Ava. (2019). Understanding Consumer Perception of Luxury Brands. *International Journal of Market Research*, 62 (5), 546-560.
- Safiera, Alissa. (2016). “Konsumsi Barang Mewah di Indonesia Jadi Nomor Tiga Terbesar di Asia”. Retrieved November 16, 2020:
<https://wolipop.detik.com/fashion-news/d-3365663/konsumsi-barang-mewah-di-indonesia-jadi-nomor-tiga-terbesar-di-asia>
- Saleem, A., Ghafar, A., Ibrahim, M., Yousuf, M., & Ahmed, N. (2015). Product Perceived Quality and Purchase Intention With Consumer Satisfaction. *Global Journal Of Management And Business Research: E Marketing*, 15(1).
- Sari, F. M. (2018). “Milennial Boros Gara-Gara Suka Barang Mewah dan Cari Status Sosial?”. Retrieved January 24, 2022: <https://www.liputan6.com/bisnis/read/3587294/milennial-boros-gara-gara-suka-barang-mewah-dan-cari-status-sosial>

- Schiffman, Leon G. & Wisenblit, J. (2019). *Consumer Behavior*, 12th ed. New York: Pearson Education, Inc.
- Schiffman, Leon G., Kanuk, Leslie L., & Hansen, H. (2012). *Consumer Behavior: A European Outlook*, 2nd ed. England: Pearson Education Limited.
- Starbucks Indonesia. (2019). *Starbucks In Indonesia*. Retrieved November 21, 2020. Website: <https://www.starbucks.co.id/about-us/our-heritage/starbucks-in-indonesia>
- Statista. (2020). Number of Starbucks Stores Worldwide from 2005 to 2019, By Region. Retrieved November 21, 2020. Website: <https://www.statista.com/statistics/218366/number-of-international-and-us-starbucks-stores/#:~:text=World%2Dfamous%20coffeehouse%20chain%2C%20Starbucks,doubled%20in%20the%20last%20decade>.
- Stockburger-Sauer, Nicole E. & Teichmann, Karin. (2013). Is luxury Just Female Things? The Role Of Gender In Luxury Brand Consumption. *Journal of Business Research*, 66(7), 889-896.
- Tian, Kelly & Bearden, William O. (2001). Consumers' Need For Uniqueness: Scale Development and Validation. *Journal of Consumer Research*, 28 (1), 50-66.
- World Health Organization. (2020). "Gender and Health". Retrieved: December 6, 2020. Link: https://www.who.int/health-topics/gender#tab=tab_1
- Young, C. & Combs, H. (2016). An Investigation Of The Factors Which Influence Repurchase Intentions Toward Luxury. *Journal of Business and Behavioral Sciences*, 28 (1), 62-69.