ABSTRACT

The purpose of this research to prove whether individually or simultaneously the independent variables (capital structure measured by Debt to Equity Ratio (DER), profitability measured by Return of Equity (ROE) and company value measured by Size) will have an impact on the dependent variable (company value). Through purposive sampling, 13 companies were found to have met the research criteria for a 4-year observation period from 2016 to 2019 and 52 observational data were obtained. Downloaded from the Indonesia Stock Exchange to obtain secondary data such as financial statements for all sample of companies. The data obtained were then calculated based on the formula for each variable and then reprocessed using the multiple linear regression test method along with classical assumption test and at the end of the stage, hypothesis was tested. The results of this research indicated that individually capital structure has a significant impact on company value with a significance value of 0.035, profitability also has a significant impact on company value with a significance value of 0.001, company size is known to have no significant impact on company value with a significance value of 0.180 and simultaneously capital structure, profitability and company size have a significant impact on company value with significance value of 0.001.

Keywords: Capital Structure, Profitability, Company Size and Company Value