

ABSTRACT

***Abstract:** The purposes of this study are: First, to explore the among trust and satisfaction on influence repurchase intention. Second, to explore the among trust and satisfaction on influence commitment. Third, to explore the commitment on influence repurchase intention. Fourth, to find out if commitment is able to mediate trust and satisfaction on influence repurchase intention. The population of this research are all Tokopedia customer in Jakarta Barat. The samples of this research are 200 respondents by online questionnaires with the nonprobability sampling technique with convenience sampling. The technique of data analysis used in this study was PLS analysis and mediating test to examine the hypotheses. The results are: (a) trust and satisfaction have positively influence repurchase intention; (b) trust and satisfaction have positively influence commitment; (c) commitment has positively influence repurchase intention; (d) commitment will mediate the trust and satisfaction on influence repurchase intention*

***Keywords :**Trust, Satisfaction, Commitment, Repurchase Intention.*