

MINDSET TRAINING IN ENTREPRENEURSHIP AT PONDOK PESANTREN DARUL MUTAQIEN 1

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MINDSET TRAINING IN ENTREPRENEURSHIP AT PONDOK PESANTREN DARUL MUTAQIEN 1

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Abstract: *To open a mindset, form a strategy in doing entrepreneurship, have a sense and spirit of independence and cooperation for students and students, and provide material about entrepreneurship at Darul Muttaqien 1 Islamic Boarding School. This information is given to students and students at the Darul Mutaqien 1 Islamic boarding school so that they can participate in creating entrepreneurial businesses and have a challenge in the world of work which is increasingly competitive and has high responsibility. In carrying out an entrepreneurial strategy that must be known by students who want to start entrepreneurship, namely having a strategic location such as on the side of the road, close to a factory, and which must be developed to be successful as an entrepreneur such as integrity, perseverance, self-confidence, responsibility. To become an entrepreneur or to start a business, one must be willing to take risks to compete and spread the gospel of entrepreneurship in society.*

Keywords:

Entrepreneurship, Researchers, Strategic Location

Introduction

In carrying out community service activities at the Darul Mutaqien 1 Islamic boarding school, we chose the theme of entrepreneurship. Pondok Pesantren Darul Mutaqien 1 was established on July 3, 1989, and was founded by Drs. KH Ahmad Shonhaji at Darul Muttaqien Islamic Boarding School is a cadre institution that is ready to dedicate itself to the people, homeland, and nation. Therefore, the curriculum design still maintains good classical values and accommodates better modern deals (Budi, 2020).

The process of teaching and learning activities is full-time with an active, creative, and practical approach. In carrying out activities, there are twelve activities, namely: Tahfidz Al-Qur'an, Study of the Yellow Book, Hadroh/Marawis Arts, Choir, Music Arts, Khitobah, Calligraphy Course, Computer Course, Scouts, English Club, Mading, Entrepreneurship: Learning Computers, Computer Engineering in the

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activities organized by Islamic boarding schools Darul Muttaqien 1 there is entrepreneurship in carrying out entrepreneurial activities at Islamic boarding schools, there are two namely learning computers and computer engineering. The actions were already present at the Darul Mutaqien 1 Islamic Boarding School (Akbar et al., 2022).

The material to be delivered relates to the activities held at the Darul Mutaqien 1 Islamic Boarding School. In developing entrepreneurship, one must have a progressive mindset. In entrepreneurship, an advanced attitude can realize the dream of someone who is about to start entrepreneurship; changing attitudes occur in all walks of life, but everyone can feel a change in attitude very quickly, both positively and negatively. In doing an entrepreneur entrepreneurial mindset, as follows:

1. Have a sense of enthusiasm and want to seek new opportunities
2. Explore various opportunities by taking an approach
3. They effectively only explore the best opportunities with unusual discipline.

Linkage mindset in entrepreneurship.

A mindset or commonly called a mindset, is: a collection of beliefs that shape or build in organizing ways of thinking to understand oneself and understand the world. ¹ Mindset is a person's position or mental view that influences the person's approach to dealing with a phenomenon. ¹ Mindset consists of a set of assumptions, methods, or records that are owned by a person or group that are very firmly entrenched. According (Kirkley, 2016) ² mindset is beliefs that affect somebody's attitude; a set of beliefs or a way of thinking that determine somebody's behavior and outlook. As an entrepreneur who wants to progress, an entrepreneur must have a quick mindset and be able to understand the situation in running a business. ³ An entrepreneur carries out a managerial role in his activities, but routine management of ongoing operations is not classified as entrepreneurship when forming a trade to be carried out. In setting the mindset of the students to do business that will be built, the students are given directions and given material regarding the introduction of the concept of entrepreneurship. Entrepreneurship also means opening jobs for the wider community. It's just that, in practice, not everyone understands the concept of entrepreneurship and chooses to look for work or become unemployed until they get a job. This can be seen from the data on entrepreneurial interest based on the education level below.

Method

In carrying out research methods for PKM activities, a qualitative descriptive

research method is used to find out and describe the innovative ideas that have been made. In conducting this research using the Preparation stage (Gunawan, 2022).

a. Survey

The first survey of potential locations for community service projects was conducted in Cadas Village, Sepatan District, Tangerang Regency. The study aimed to examine the needs surrounding student creativity programs and the degree to which these needs were met by those participating in these activities. Determination and determination of locations and targets. Making counseling and counseling materials, such as material for students and mothers at Darul Muttaqien Modern Islamic Boarding School, using PowerPoint media.

b. Stage of implementation of activities

The stages of implementing activities are carried out after preparation. The first step in this stage is an explanation of the importance of education for students, followed by an observation session. This socialization focuses on educating, motivating, and inspiring students to improve their quality of life and the nation's quality by starting their own businesses.

Result

1. The lecture method was chosen to provide knowledge and explanation about the importance of education for students, give entrepreneurial ability, recognize their potential to become entrepreneurs, and motivate them to maximize this potential.
2. The observation method was chosen to survey how much entrepreneurial potential students have

Based on the results section that has been discussed regarding this research, namely regarding the mindset in entrepreneurship. These results will be explained as follows:

A. Fill talents and interests

At the stage of filling in ⁹ the talents and interests of the students, the aim is to conduct a survey regarding talents and interests to train and find out the skills and interests of the students and develop the mindset of the students in developing a business that the students will build.



In using the stages to fill out a survey regarding the talents and interests of the students, the aim is to provide motivation and change the mindset of the students after graduating from Islamic boarding schools.

B. Presenting entrepreneurial material

In the stages of explaining the material presented about entrepreneurship in the PowerPoint, it contained the scenes of entrepreneurship, success factors, weaknesses in entrepreneurship, and the implementation stages (Remeikiene et al., 2013).



In the material that has been presented regarding entrepreneurship, that entrepreneurship is an activity that brings profits in doing business, and in entrepreneurship has the following objectives:

- Support the emergence of small businesses
- Foster a spirit of innovation
- Increasing the talents of millennials.

In the presentation of this material, is not about the explanation of entrepreneurship that is discussed but discusses the stages in entrepreneurship; these stages include:

- Trigger stage
- Innovation stages
- Implementation stages

Discussion

This research was conducted offline in February by inviting the Darul Mutaqien 1 Islamic Boarding School in the Tangerang area. The results of the material that has been made, have been presented offline to the students who are at the Darul Mutaqien 1 Islamic Boarding School. From the results of the presentation that was delivered, several students asked questions regarding the material that had been presented. with this research, it can be helpful for students to change their mindset after finishing from Islamic boarding schools.

Conclusion

In carrying out an entrepreneurial strategy that must be known by students who want to start entrepreneurship, namely having a strategic location such as on the side of the road, close to a factory, and which must be developed to be successful as an entrepreneur such as integrity, perseverance, self-confidence, responsibility. To become an entrepreneur or to start a business, one must be willing to take risks to compete and spread the gospel of entrepreneurship in society.

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