ANALISIS OVERREACTION PADA SAHAM – SAHAM LQ – 45 DI BURSA EFEK INDONESIA

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Behavior of investors as individuals in taking attitudes and actions are different in addressing an information. Market participants do not all consist of rational and emotional people. In some cases, there are investors who behave excessively in response to information by spontaneously selling stocks when the market rnoves beyond expectations or buys newly profitable stocks regardless of the fundamental valuation of the stock. Such deviations include the phenomenon of January Effect, the phenomenon of effect and day of the week. Overreaction hypothesis is one of the deviations that occur in the capital market. The results showed LQ-45 stocks on the Indonesia Stock Exchange despite several overreaction symptoms but showed less significant results. Based on this, it can he concluded that there is no overreaction anomaly in the stock market in Indonesia Stock Exchange especially on LO-45 stocks in the period of 2013-2015. In the absence of an overreaction anomaly in this study, especially on LQ-45 stocks, it can he concluded that the capital market in Indonesia has an efficient market form. The results also show that contrarian strategies can not he performed to obtain an abnormal return.

Keywords: January Effect, Market Overreaction, Indonesia Stock Exchange, LQ-45