ABSTRACT

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Infidelity in Dating Relationships: Path Analysis of Rusbult's Investment

Model of Commitment. (Yohanes Budiarto, S.Pd, M.Si). Undergraduate Program in Psychology, Tarumanagara University (i-xiii, 55 pages, R1-R3,

Appdx 1-26)

Investment Model of Commitment depicts a theoretical model consists of

satisfaction, quality of alternatives, and investment size as the predictors

(Rusbult, Martz, & Agnew, 1998). The purpose of this study was to investigate

the concept of Investment Model of Commitment developed by Caryl Rusbult in

predicting infidelity in adolescents in dating. The subjects in this study were 244

respondents drawn using accidental or convenience sampling.

Data were analyzed using SmartPLS program and found that the commitment

can be predicted by satisfaction, quality of alternatives, and investment size, but

the Investment Model of Commitment did not predict Infidelity in dating

relationships.

Keywords: Investment Model of Commitment, satisfaction, quality of alternatives,

investment size, and infidelity

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