

## ABSTRACT

### **FIRENISIA**

**The social modeling process for the aggressive behavior to the fanatic fans of the heavy metal music (Yohanes Budiarto, S.Pd., M. Si and Dr. Awaluddin Tjalla); The Bachelor Program of Psychology, Tarumanagara University. (88 pages + P1-P3).**

Psychologists share the same view that music speaks on its fans heart. Several music genres are proven to influence one's psychological change and has relationship with particular emotional reaction. Heavy Metal music for example, this music influences its fans to behave aggressively. The fanatic fans tend to perform the modeling for its idols behavior. They speak, behave, and think like its idol, it is this that we called the social modeling. To perform the social modeling, someone usually takes four phases, that is attentional phase, retention phase, reproduction phase, and motivational phase. In addition, social modeling process can also take place because of the imitation and conditioning processes. The five subjects perform the modeling by imitating their idol behavior. The five subjects of this research behave aggressively to their social environment. Aggressive behavior conducted by the five subjects is result of the modeling for their idol. They get the same message when listening to the Heavy Metal music that is to express all negative emotion that they feel when listening to the Heavy Metal music. Assumption that the media has a big influence over the aggressive behavior has proven to be true and reflected to how the of Heavy Metal music behaves everyday.

Key words: social modeling, the fanatic fans, aggressive behavior.