

SKRIPSI

PENGARUH SELF CONTROL, PEER INFLUENCE, SAVING INTENTION DAN ATTITUDE TOWARDS SAVING TERHADAP SAVING BEHAVIOR



DIAJUKAN OLEH:

NAMA : MEITY VIYA ERYZA

NPM : 115150077

**UNTUK MEMENUHI SEBAGIAN DARI SYARAT-SYARAT
GUNA MENCAPAI GELAR SARJANA EKONOMI**

PROGRAM STUDI S1 MANAJEMEN

FAKULTAS EKONOMI

UNIVERSITAS TARUMANAGARA

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UNIVERSITAS TARUMANAGARA
FAKULTAS EKONOMI
JAKARTA

HALAMAN PERSETUJUAN SKRIPSI

NAMA : MEITY VIYA ERYZA
NPM : 115150077
PROGRAM JURUSAN : S1 MANAJEMEN
KONSENTRASI : MANAJEMEN KEUANGAN
JUDUL SKRIPSI : PENGARUH *SELF CONTROL*, *PEER INFLUENCE*, *SAVING INTENTION* DAN *ATTITUDE TOWARDS SAVING* TERHADAP *SAVING BEHAVIOR*

Jakarta, 28 Januari 2019

Pembimbing,



Dr. Ir. Agus Zainul Arifin, M.M.

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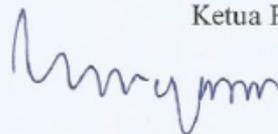
TANDA PERSETUJUAN SKRIPSI
SETELAH LULUS UJIAN KOMPERHENSIF / SKRIPSI

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Tanggal: 24 Januari 2019

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Ketua Penguji

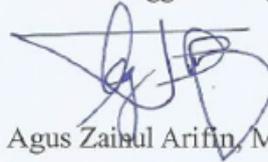


(Dr. Nuryasman MN, S.E., M.M)

Tanggal: 24 Januari 2019

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Anggota Penguji

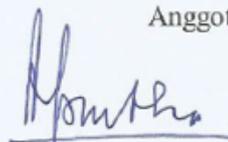


(Dr. Ir. Agus Zainul Arifin, M.M.)

Tanggal: 24 Januari 2019

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Anggota Penguji



(Dr. Nyoman Suprastha, S.E., M.M)

ABSTRAK

UNIVERSITAS TARUMANAGARA
FAKULTAS EKONOMI
JAKARTA

- (A) MEITY VIYA ERYZA (115150077)
- (B) PENGARUH *SELF CONTROL*, *PEER INFLUENCE*, *SAVING INTENTION* DAN *ATTITUDE TOWARDS SAVING* TERHADAP *SAVING BEHAVIOR*
- (C) XIV + halaman 111, 2019, tabel 28, gambar 13, lampiran 5
- (D) MANAJEMEN KEUANGAN
- (E) *Abstract* : *The purpose of this research is to analyze the influence of Self Control, Peer Influence, Saving Intention and Attitude Towards Saving on Saving Behavior. This study will examine workers in Jakarta who is under 35 years old and have not married as the samples. Sampling techniques is done by using non-probability sampling which specifically speaking is an purposive sampling. This observation done by giving online questionnaires by using google docs and processed by SmartPLS 3.2.8 program, the observation eventually gained 450 respondents. The result of this study reveals that Self Control, Peer Influence, Saving Intention and Attitude Towards Saving do affect significantly on Saving Behavior.*
- (F) *Keywords: Self Control, Peer Influence, Saving Intention, Attitude toward Saving, Saving Behavior*
- (G) Daftar Pustaka 58 (1991-2018)
- (H) Dr. Ir. Agus Zainul Arifin, M.M