

DAFTAR PUSTAKA

- Ajzen, I. (1991). The Theory of Planned Behavior. *Organizational Behavior and Human Decision Processes*, 179-211.
- Akbar, R., Sukmawati, U., & Katsirin, K. (2023). Analisis Data Penelitian Kuantitatif (Pengujian Hipotesis Asosiatif Korelasi). *Jurnal Pelita Nusantara Kajian Ilmu Sosial Multidisiplin*, 1(3), 430-448.
- Akram, A. A., Syam, A., Mustari, Rahmatullah, ampa, A. T., & Jufri, M. (2023). Pengaruh Digital Marketing, Kepercayaan Konsumen Dan Kualitas Produk Di Mediasi Oleh Informasi Produk Terhadap Minat Beli Konsumen Kelas Menengah. *Seiko : Journal of Management & Business*, 6(1), 246-359.
- Alfiatunnisa, E., Khairunnisa, H. Z., Hayati, S., & Maulida, V. L. (2022). Uji Validitas dan Reliabilitas Terhadap Kemandirian Siswa Sekolah Dasar Kelas 1. *Jurnal Hurriah : Jurnal Evaluasi Pendidikan dan Penelitian*, 3(2), 29-36.
- AlHamad, A. W., Akour, I., Alshurideh, M., Al-Hamad, A. Q., Kurdi, B. A., & Alzoubi, H. (2021). Predicting the intention to use google glass: A comparative approach using machine learning models and PLS-SEM. *International Journal of Data and Network Science*, 5(3), 311-320.
- Ali, A., & Bhasin, J. (2019). Understanding Customer Repurchase Intention in E-commerce: Role of Perceived Price, Delivery Quality, and Perceived Value. *Jindal Journal of Business*, 1-16.
- Ali, B. J., Saleh, P. F., Akoi, S., Abdulrahman, A. A., Muhamed, A. S., Noori, H. N., & Anwar, G. (2021). Impact of Service Quality on the Customer Satisfaction: Case study at Online Meeting Platforms. *International journal of Engineering, Business and Management (IJEEM)*, 5(2), 65-77.
- Almeida, F., Santos, J. D., & Monteiro, J. A. (2020). The Challenges and Opportunities in the Digitalization of Companies in a Post-COVID-19 World. *IEEE Engineering Management Review*, 48(3), 97-103.
- Aninda, Z. N., & Roosdhani, M. R. (2024). Exploring The Service Quality's Impact on Repurchase Intention in Service Courier Customers. *Journal of Management and Business Environment*, 6(1), 88-107.
- Aprileny, I., Arifiani, P. N., & Emarawati, J. A. (2022). Pengaruh Variasi Menu, Store Atmosphere Dan Citra Restoran Terhadap Keputusan Pembelian (Studi Konsumen:

- Restoran Bijin Nabe By Tsukada Nojo Plaza Senayan, Jakarta). *Jurnal Ikraith-Ekonomika*, 5(3), 108-116.
- Aprilia, S., & Adialita, T. (2024). Pengaruh Perceived Ease of use Dan Service Quality Terhadap Customers Satisfaction Yang Dimediasi Trust Pada Pengguna Grab Di Kota Bandung. *Oikos: Jurnal Kajian Pendidikan Ekonomi dan Ilmu Ekonomi*, 09(01), 397-407.
- Aprilisa, S., Samsuryadi, & Sukemi. (2021). Pengujian Validitas dan Reliabilitas Model UTAUT 2 dan EUCS Pada Sistem Informasi Akademik. *Jurnal Media Informatika Budidarma*, 5(3), 1124-1132.
- Aref, D., & Okasha, D. (2023). The Driving Factors of Online Repurchase Intention among Egyptian Internet Users: An Extended UTAUT Perspective. *Scientific Journal for Financial and Commercial Studies and Research*, 4(1), 512- 545.
- Asfour, B., Batra, M., Murrar, A., & Ashqar, H. (2024). Driving Customer Satisfaction and Stimulating Repurchase Intention: Insights from Palestinian Digital Retailers. *The Retail and Marketing Review*, 20(1), 79-98.
- Ashfaq, M., Yun, J., Waheed, A., Khan, M. S., & Farrukh, M. (2019). Customers' Expectation, Satisfaction, and Repurchase Intention of Used Products Online: Empirical Evidence From China. 1-14.
- Ayu Julia, P. P., & Made, W. I. (2021). The Role of Customer Satisfaction in Mediating the Effect of Perceived Ease of Use and Perceived Enjoyment on Repurchase Intention on Shopee Customers in Denpasar City. *Eurasia: Economics & Business*, 11(53), 3-12.
- Az-zahra, D. F., Kurniawan, D. T., & Prameka, A. S. (2024). The Effect of Perceived Ease of Use, Perceived Usefulness, and Social Media Marketing Toward Repurchase Intention Tokopedia Indonesian Consumer Through Customer Satisfaction. *The 6th International Research Conference on Economics and Business*, 325-343.
- Az-zahra, D. F., Kurniawan, D. T., & Prameka, A. S. (2024). The Effect of Perceived Ease of Use, Perceived Usefulness, and Social Media Marketing Toward Repurchase Intention Tokopedia Indonesian Consumer Through Customer Satisfaction. *IRCEB The 6th International Research Conference on Economics and Business*, 325-343.
- Azizi, M. A., Rizan, M., & Febrilia, I. (2024). The Influence of E-Service Quality, Price Fairness, and Perceived Ease of Use on Repurchase Intention Through Customer

- Satisfaction in Online Food Delivery. *Jurnal CAPITAL Kebijakan Ekonomi, Manajemen & Akuntansi*, 6(1), 12-31.
- Baherimoghadam, T., Hamedani, S., Mehrabu, M., Naseri, N., & Marzban, N. (2021). The effect of learning style and general self-efficacy on satisfaction of e-Learning in dental students. *BMC Medical Education*, 21, 1-7.
- Baki, D. R., Birgoren, D. B., & Aktepe, D. A. (2021). Identifying Factors Affecting Intention to Use in Distance Learning Systems. *Turkish Online Journal of Distance Education-TOJDE*, 22(2), 58-80.
- Bugis, M. (2023). Pengaruh Stres Kerja Terhadap Kinerja Karyawan PT. JTRUST OLYIMPINDO MULTI FINANCE, Indonesia. *Aufklarung: Jurnal Pendidikan, Sosial, dan Humaniora*, 3(4), 120-128.
- Cahaya, Y. F., Siswanti, I., Putra, Y. M., & Pattiwael, A. C. (2023). Contributions to Customer Satisfaction from Product Quality, Promotion and Price. *Journal of Economics, Finance and Management Studies*, 6(6), 2434-2440.
- Cahyadi, N., & Baskoro, H. (2022). Analisis Pengaruh Kepemimpinan dan Disiplin Kerja Terhadap Kinerja Karyawan PT. Putrasean Rubber Industri Surabaya. *Economics And Business Management Journal (EBMJ)*, 1(2), 116-129.
- Cavusoglu, S., & Demirag, B. (2021). Antecedents of Online Repeat Purchasing Intention: A Study on Consumers Shopping in Turkey. *Academic Journal*, 11(1), 1663.
- Cha, S.-S., & Shin, M.-H. (2021). The Effect of Delivery Food on Customer Emotional Response and Repurchase Intention. *Korean Journal of Food & Health Convergence*, 7(2), 1-10.
- Chanthasaksathian, S., & Nuangjamnong, C. (2021). Factors Influencing Repurchase Intention on e-Commerce Platforms: A Case of GET Application. *International Research E-Journal on Business and Economics*, 6(1), 28-45.
- Chen, Y.-Y. (2012). Why Do Consumers Go Internet Shopping Again? Understanding the Antecedents of Repurchase Intention. *Journal of Organizational Computing and Electronic Commerce*, 22(1), 38-63.
- Chen, Y.-Y., Huang, H.-L., Hsu, Y.-C., Tseng, H.-C., & Lee, Y.-C. (2010). Confirmation of Expectations and Satisfaction with the Internet Shopping: The Role of Internet Self-efficacy. *Computer and Information Science*, 3(3), 14-22.

- Cuong, D. T. (2023). Determinants affecting online shopping consumers' satisfaction and repurchase intention: Evidence from Vietnam. *Innovative Marketing*, 19(1), 126-139.
- Darwin, M., & Umam, K. (2020). Indirect Effect Analysis on Structural Equation Modeling (Comparative Study of Using Amos and SmartPLS Software). *Nucleus*, 1(2), 50-57.
- Davis, F. D. (1989). Perceived Usefulness, Perceived Ease of Use, and User Acceptance of Information Technology. *JSTOR*, 13(3), 319-340.
- Davis, F. D. (1989). Technology acceptance model: TAM. Al-Suqri, MN, Al-Aufi, AS: Information Seeking Behavior and Technology Adoption. 205(219), 5.
- Debasa, F., Gelashvili, V., Navalon, J.-G. M., & Saura, J. R. (2023). Do stress and anxiety influence users' intention to make restaurant reservations through mobile apps? *European Research on Management and Business Economics*, 1-11.
- Diansari, S., & Halimatussakdiah. (2021). Pengaruh Ease of Use dan Trust Terhadap Repurchase Intention yang Dimediasi oleh E-Satisfaction pada Pengguna Aplikasi Belanja Online Shopee di Aceh. *Jurnal Ilmiah Mahasiswa Ekonomi Manajemen*, 6(4), 692-706.
- Dwijayanti, N. M., Suasana, I. A., Giantari, I., & Suparna, G. (2023). The Role of Satisfaction Mediates the Effect of Perceived Usefulness and Perceived Ease of Use on the Intension of Reuse Shopeepay. *American Journal of Humanities and Social Sciences Research (AJHSSR)*, 7(8), 1-14.
- Fazizah, A., Rakhmawati, A., Alfianto, E. A., & Husnah, D. N. (2024). Customer Satisfaction and Repurchase Intention in Terms of E-Commerce Logistics Service Quality and Recovery Service. *Jurnal Sketsa Bisnis*, 11(01), 1-23.
- Filieri, R., Acikgoz, F., Ndou, V., & Dwivedi, Y. (2021). Is TripAdvisor still relevant? The influence of review credibility, review usefulness, and ease of use on consumers' continuance intention. *International Journal od Contemporary Hospitality Management*, 33(1), 199-223.
- Firdaus, R. A., & Dewi, D. S. (2021). Efikasi Diri dengan Kecenderungan Kecanduan Internet pada Remaja Dimasa Pandemi COVID-19. *Psimphoni*, 1(2), 67-74.
- Frederick, D. P., & S, G. B. (2021). Review on Customer Perception Towards Online Food Delivery Services. *International Journal of Creative Research Thoughts (IJCRT)*, 9(7), 301-314.

- Gbadegeshin, S. A. (2019). The Effect of Digitalization on the Commercialization Process of High-Technology Companies in the Life Sciences Industry. *Technology Innovation Management Review*, 9(1), 49-63.
- Ghozali, Novita, M., & Setyaasih. (2022). Mediasi Kepuasan Penerima Bantuan Langsung Tunai atas pengaruh Faktor Pribadi, Sosial, dan Kinerja Aparatur Terhadap Keberhasilan Ekonomi Berbasis UMKM. *Greenomika*, 4(2), 71-82.
- Gong, J., Said, F., Ting, H., Firdaus, A., Aksar, I. A., & Xu, J. (2023). Do Privacy Stress and Brand Trust still Matter? Implications on Continuous Online Purchasing Intention in China. *Current Psychology*, 42, 15516-15527.
- Gu, S., Slusarczyk, B., Hajizada, S., Kovalyova, I., & Sakhbieva, A. (2021). Impact of the COVID-19 Pandemic on Online Consumer Purchasing Behavior. *Journal of Theoretical and Applied Electronic Commerce Research*, 2263-2281.
- Hair Jr., J., Ringle, C., Danks, N., Hult, G. M., Sarstedt, M., & Ray, S. (2021). *Partial Least Squares Structural Equation Modeling (PLS-SEM) Using R*.
- Handayani, P. T., Wijono, D., & Sulistyowati, E. (2022). Analisis Pengaruh Kualitas Pelayanan pada Loyalitas Pelanggan dengan Kepuasan Pelanggan Sebagai Variabel Mediasi. *JEMBA (Jurnal Ekonomi, Manajemen, Bisnis dan Akuntansi)*, 1(4), 655-666.
- Henseler, J., Ringle, C., & Sarstedt, M. (2015). A new criterion for assessing discriminant validity in variance-based structural equation modeling. *J. of the Acad. Mark. Sci.*, 115-135.
- Herawati, H. (2022). Efikasi Diri, Engagement, dan Kemampuan Kinerja. *Jurnal Ekonomi dan Bisnis*, 1(5), 34-43.
- Hui, G., Mamun, A. A., Reza, M. N., & Hussain, W. M. (2024). An empirical study on logistic service quality, customer satisfaction, and cross-border repurchase intention. *Heliyon*, 11(1), 1-19.
- Isma, R. A., Hudayah, S., & Indriastuti, H. (2021). The Influence of Perceived Usefulness, Perceived Ease of Use, and Perceived Risk on Purchase Interest and Use Behavior Through Bukalapak Application in Samarinda. *International Journal of Economics, Business and Accounting Research (IJEBAR)*, 5(3), 1247-1258.
- Julia, P. P., & Made, W. I. (2021). The Role of Customer Satisfaction in Mediating the Effect of Perceived Ease of Use and Perceived Enjoyment on Repurchase Intention

- on Shopee Customers in Denpasar City. *Eurasia: Economics & Business*, 11(53), 3-12.
- Kahar, A., Wardi, Y., & Patrisia, D. (2018). The Influence of Perceived Usefulness, Perceived Ease of Use, and Perceived Security on Repurchase Intention at Tokopedia.com. *Advances in Economics, Business and Management Research*, 64, 429-438.
- Kaligis, J. N., Satmoko, N. D., Tahapary, G. H., Risal, M. T., & Kusnadi, I. H. (2024). The Effect of Timely Delivery on Customer Satisfaction with Service Quality as a Moderating Variable. *Innovative: Journal Of Social Science Research*, 4(3), 484-493.
- Kamila, A. C., & Ilfitriah, A. M. (2024). Peran desain web, kualitas informasi, layanan pengiriman dalam peningkatan kepuasan elektronik dan niat beli kembali produk Sociolla. *Jurnal Manajemen Strategi dan Aplikasi Bisnis*, 7(1), 23-36.
- Kazancoglu, I., & Demir, B. (2021). Analysing flow experience on repurchase intention in e-retailing during COVID-19. *International Journal of Retail & Distribution Management*, 49 (11), 1571-1593.
- Keni, K. (2020). How Perceived Usefulness and Perceived Ease of Use Affecting Intent to Repurchase? *Jurnal Manajemen*, 24(03), 481-496.
- Komara, E., & Fathurahman, F. (2024). Factors that Affect the Level of Customer Satisfaction and Repurchase Intention on Tokopedia. *Research of Business and Management*, 2(1), 1-14.
- Kurniawan, D. T., Az-zahra, D. F., & Prameka, A. S. (2024). The Effect of Perceived Ease of Use, Perceived Usefulness, and Social Media Marketing Toward Repurchase Intention Tokopedia Indonesian Consumer Through Customer Satisfaction. *The 6th International Research Conference on Economics and Business, KnE Social Sciences*, 325-343.
- Kurniawati, D., & Judisseno, R. K. (2023). Penggunaan Skala Likert Untuk Menganalisa Efektivitas Registrasi Stakeholder Meeting: Exhibition Industry 2020. *Seminar Nasional Riset Terapan Administrasi Bisnis & MICE X*, 142- 152.
- Kusumo, M. H., & Rosyadi, I. (2023). Pengaruh Perceived Ease of Use, Perceived Usefulness dan Kualitas Pelayanan Terhadap Kepuasan Pengguna Gojek. *Jurnal Manajemen Dirgantara*, 16(1), 50-67.

- Lee, C., & Hur, Y. (2019). Service quality and complaint management influence fan satisfaction and team identification. *Social Behavior and Personality*, 47(2), 1-15.
- Lin, H.-F. (2007). The Impact of Website Quality Dimensions on Customer Satisfaction in the B2C E-commerce Context. *Total Quality Management & Business Excellence*, 18(4), 363-378.
- Liu, S., & Napitupulu, T. A. (2022). Analyzing Factors Affecting Satisfaction and Purchase Intention Towards Mobile Augmented Reality E-Commerce Applications in Indonesia. *Journal of Theoretical and Applied Information Technology*, 98(22), 3503-3517.
- Masyruroh, A. J., Fauzi, A., & Setyawati, N. W. (2025). Hubungan Job Insecurity dan Lingkungan Kerja terhadap Kinerja Karyawan Outsourcing PT Graha Sarana Duta. *Fibonacci : Jurnal Ilmu Ekonomi, Manajemen dan Keuangan*, 1(2), 183-197.
- Mayasari, A., Asrizal, & Usmeldi. (2023). Effect Size Pengaruh Pembelajaran Berbasis Sets Terhadap Kemampuan Berpikir Kritis dan Hasil Belajar Siswa. *Lensa (Lentera Sains): Jurnal Pendidikan IPA*, 13(1), 67-76.
- Miao, M., Jalees, T., Zaman, S. I., Khan, S., Hanif, N.-u.-A., & Javed, M. K. (2022). The influence of e-customer satisfaction, e-trust and perceived value on consumer's repurchase intention in B2C e-commerce segment. *Asia Pacific Journal of Marketing and Logistics*, 34(10), 2184-2206.
- Mulia, N. T., & Adlina, H. (2023). The Effect of Perceived Trust and Perceived Enjoyment on Repurchase Intention (Study on Tokopedia Users in Medan City). *JOURNAL OF HUMANITIES, SOCIAL SCIENCES AND BUSINESS (JHSSB)*, 3(1), 295-305.
- Mulyono, H., Fikri, M. H., & Syamsuri, A. R. (2023). Servicecape Analysis To Customer Satisfaction In Delivery Service Company With Customer Trust As Intervening Variable. *Jurnal Manajemen Industri dan Logistik*, 7(1), 1-10.
- Naga, B., & Herawati, E. (2023). Pengaruh Kompensasi dan Disiplin Kerja Terhadap Karyawan pada PT. Lembah Alas Group Gayo Lues Aceh. *Jurnal Astina Mandiri*, 2(1), 10-13.
- Ngubelanga, A., & Duffett, R. (2021). Modeling Mobile Commerce Applications' Antecedents of Customer Satisfaction among Millennials: An Extended TAM Perspective. *Sustainability*, 13(11), 2-29.

- Nguyen, L., Nguyen, T. H., & Tan, T. K. (2021). An Empirical Study of Customers' Satisfaction and Repurchase Intention on Online Shopping in Vietnam. *Journal of Asian Finance, Economics and Business*, 8(1), 971-983.
- Nuralam, I. P., Yudiono, N., Fahmi, M. R., Yuliaji, E. S., & Hidayat, T. (2024). Perceived ease of use, perceived usefulness, and customer satisfaction as driving factors on repurchase intention: the perspective of the e-commerce market in Indonesia. *Cogent Business & Management*, 11(1), 1-20.
- Nurmarianto, R., & Ichwani, A. (2023). Evaluasi Kegunaan Website Berita Pada PT Wahana Semesta Multimedia Banten menggunakan Metode TAM. *Jurnal Komputasi*, 11(1), 52-63.
- Oktajuviansa, A. M., & Setiawan, I. (2023). Analisis Faktor Kompensasi, Lingkungan Kerja Dan Disiplin Kerja Terhadap Kinerja Kerja Pegawai Pada Komplek SDN Margahayu II, VIII Dan XVI Di Kota Bekasi. *Innovative : Journal of Social Science Research*, 3(2), 11622-11636.
- Oktarini, M. A., & Wardana, I. M. (2018). Pengaruh Perceived Ease of Use dan Perceived Enjoyment terhadap Customer Satisfaction dan Repurchase Intention. *Jurnal Inovasi Bisnis dan Manajemen Indonesia*, 1(2), 227-237.
- Oktavia, V., Desri, S., Yahya, L. M., & Rahmi, D. Y. (2024). Pengaruh Persepsi Harga, Kesadaran Merek, Kualitas Pengiriman Terhadap Kepuasan Pelanggan dan Niat Beli Ulang Pada Franchise Ngikan Yuk Di Kota Bukittinggi. *Innovative : Journal of Social Science Research*, 4(2), 45-56.
- Padilah, T. N., & Adam, R. I. (2019). Analisis Regresi Linier Berganda dalam Estimasi Produktivitas Tanaman Padi di Kabupaten Karawang. *Jurnal Pendidikan Matematika dan Matematika (FIBONACCI)*, 5(2), 117-128.
- Pahlevani, S. (2015). Investigating Factors Affecting the Online Repurchasing Intention. *Trends in Life Sciences An International Peer-reviewed Journal*, 4(1), 197-202.
- Pal, A., Singh, U. P., & Kumar, A. (2024). Investigating the Determinants of Online Shopping Repurchase Intention in Generation Z Customers in India: An Exploratory Study.. *Interdisciplinary Journal of Informatio, Knowledge, and Management*, 19, 1-25.
- Paramita, D. A., & Hidayat, A. (2023). The effect of perceived ease of use, perceived usefulness, and perceived benefits on interest in using bank Syariah Indonesia

- mobile banking. *International Journal of Research in Business and Social Science*, 12(5), 1-9.
- Parinata, D. (2021). Pengaruh Penggunaan Aplikasi YouTube dan Facebook Terhadap Hasil Belajar Matematika. *Jurnal Ilmiah Matematika Realistik (JI-MR)*, 2(1), 11-17.
- Permana, S. M., Yusuf, H. N., Susiloningtyas, D., & Sukoraharjo, S. S. (2024). Faktor-faktor yang Mempengaruhi Kesiapan Peserta Lelang Menggunakan Aplikasi Pelelangan Ikan: Studi. *Jurnal Penelitian Perikanan Indonesia*, 30(4), 190-200.
- Prasetia, I. A. (2022). Pengaruh Persepsi Kemudahan dan Manfaat Terhadap Kepuasan Pelanggan dan Minat Pembelian Ulang Pada Aplikasi Shopee. *Jurnal Ilmu dan Riset Manajemen*, 11(9), 1-15.
- Prasetya, A. A., Wardana, G., Waruwu, R. A., Gulo, R. R., & Nasution, D. P. (2024). Pengaruh Kualitas Layanan Elektronik Terhadap Loyalitas Pelanggan Dimediasi oleh Kepuasan Pelanggan pada PT. Solusi Transportasi Indonesia. *Pediaqu: Jurnal Pendidikan Sosial dan Humaniora*, 3(1), 187-200.
- Pratiwy, U. N., & Setiawan, I. (2023). Strategi MSDM Terhadap Kualitas Kerja: Optimalisasi Pelatihan Kerja, Manpower Plan, Dan Job Specification di PT. Panasonic Gobel Energy Indonesia (PECGI) Divisi Laser Coin. *Innovative: Journal Of Social Science Research*, 3(2), 11637-11650.
- Prifti, R. (2022). Self-efficacy and student satisfaction in the context of blended learning courses. *The Journal of Open, Distance and e- Learning*, 37(2), 111-125.
- Prihatini, D. A., & Astuti, P. (2025). Pengalaman Belanja Online dan Kualitas Layanan Logistik dalam Menciptakan Kepuasan Pelanggan: Studi Niat Membeli Kembali pada Marketplace Shopee. *Economic Reviews Journal*, 4(2), 376-389.
- Purnamasari, I., & Suryandri, R. T. (2023). Effect of E-Service Quality on E-Repurchase Intention in Indonesia Online Shopping: E-Satisfaction and E-Trust as Mediation Variables. *European Journal of Business and Management Research*, 8(1), 155-161.
- Puspasari, H., & Puspita, W. (2022). Uji Validitas dan Reliabilitas Instrumen Penelitian Tingkat Pengetahuan dan Sikap Mahasiswa terhadap Pemilihan Suplemen Kesehatan dalam Menghadapi Covid-19. *Jurnal Kesehatan*, 13(1), 65-71.
- Puspitasari, I., & Briliana, V. (2017). Pengaruh Perceived Ease-of-Use, Perceived Usefulness, Trust, dan Perceived Enjoyment Terhadap Repurchase Intention (Studi Kasus pada Website Zalora Indonesia). *Jurnal Bisnis dan Akuntansi*, 19(2), 171-182.

- Puterima, L., & Sumar, S. (2023). Membangun Kepercayaan Online Dan Retensi Pelanggan Dalam Belanja Online. *Journal Management, Business, and Accounting*, 22(3), 464-483.
- Putri, D. M., & Susanti, A. (2023). Pengaruh E -Service Quality , Online Customer Rating dan Price Consciousness terhadap Repurchase Intention pada Shopee-Food di Kota Surakarta. *Jurnal Riset Ilmu Ekonomi*, 3(1), 23-35.
- Putri, I. A. (2021). The Effect of Perceived Usefulness, Trust, and Perceived Enjoyment on Repurchase Intention: Study on Fashion Products. *American Journal of Humanities and Social Sciences Research (AJHSSR)*, 5(5), 380-387.
- Quynh, D. T. (2024). The Relationship Between Personal Characteristics and Customer Acceptance Behavior in Self-Service Banking: A Study in Vietnam. *International Journal of All Research Writings*, 5(10), 71-77.
- Rahayu, D. S., & Trisnawati, N. (2021). Pengaruh Lingkungan Keluarga dan Fasilitas Belajar Terhadap Hasil Belajar Melalui Motivasi Belajar. *Jurnal Ilmiah Kependidikan*, 2(2), 212-224.
- Rajendran, S. D., & Wahab, S. N. (2022). Investigating last-mile delivery options on online shoppers experience and repurchase intention. *Int. J. Electronic Marketing and Retailing*, 13(2), 224-241.
- Safitri, A. K., Rizan, M., & Rahmi. (2023). Peranan E-Service Quality, Rates Dan Customer Trust Bagi Repurchase Intention Jasa Kurir. *Jurnal Ekonomi*, 28(02), 234-254.
- Sakhina, A. M., & Kuswati, R. (2024). Uji Validasi Instrumen Penelitian Model Intention Follow Green Account. *Jurnal Kajian Ekonomi & Bisnis Islam*, 5(4), 2906-2913.
- Samara, A., & Susanti, M. (2021). Pengaruh Profitabilitas, Leverage, Likuiditas, Ukuran Perusahaan Terhadap Nilai Perusahaan Pada Perusahaan Manufaktur Sektor Industri Barang Konsumsi Sub Sektor Farmasi Yang Terdaftar Di Bursa Efek Indonesia. *Jurnal Ilmu Komputer dan Bisnis (JIKB)*, 12(2A), 14-25.
- Santoso, M. B., Zainuddin, M., & Asiah, D. H. (2021). Eksistensi Bisnis Online di Masa Pandemi COVID-19: Perspektif Kognitif Sosial. *Jurnal Pengabdian dan Penelitian Kepada Masyarakat (JPPM)*, 2(2), 136-146.
- Saputra, G. D., Amali, F. N., & Busnety, I. (2023). Pengaruh Digitalisasi pada Aktivitas Berbelanja Sayur melalui E- Commerce terhadap Kepuasan Konsumen Selama Masa Pandemi. *Jurnal Pendidikan Tambusai*, 7(1), 1428-1437.

- Sekri, K., Bouzaabia, O., & Rzem, H. (2024). Effects of virtual try-on technology as an innovative e-commerce tool on consumers' online purchase intentions. *European Journal of Innovation Management*.
- Setiawan, E. B., Siregar, S. R., Dafa, M., & Amalia, R. M. (2023). The Importance of Logistics Service Quality and Perceived Price on Online Food Delivery's Repurchase Intention: The Mediating Role of Customer Satisfaction. *Global Research on Sustainable Transport & Logistics*, 18(5), 510-525.
- Shalbrenda, V., & Saktiana, G. M. (2024). E-Satisfaction Spotify pada Gen Z Jakarta Memengaruhi Repurchase Intention Melalui Enjoyment, Social Value, dan Ease of Use. *Jurnal Manajerial dan Kewirausahaan*, 06(02), 531-543.
- Shin, J.-K., & Lee, S.-Y. (2018). The Effects of the Delivery Service Quality of Online Fresh Food Shopping Malls on E-Satisfaction and Repurchase Intention of Online Customers. *East Asian Journal of Business Economics*, 6(2), 14-27.
- Sidanti, H., Murwani, F. D., Wardhana, E. T., & Sopiah, S. (2021). Online purchasing intention using the technology acceptance model (TAM) approach. *Economic Annals-XXI*, 85-91.
- Sitthipon, T., & Pongsakorn, L. (2022). Gamification Predicting Customers' Repurchase Intention Via E-Commerce Platforms Through Mediating Effect of Customer Satisfaction in Thailand. *Review of Advanced Multidisciplinary Science, Engineering & Innovation (Ramsey)*, 1(1), 1-14.
- Skender, F., Ali, I., & Selim, A. (2019). Digitalization and Industry 4.0. *Vision International Scientific Journal*, 4(2), 47-62.
- So, K. F., Kim, H., & Oh, H. (2020). What makes Airbnb experiences enjoyable? The effects of environmental stimuli on perceived enjoyment and repurchase intention. *Journal of Travel Research*, 60(5).
- Sofya, A., Novita, N. C., Afgani, M. W., & Isnaini, M. (2024). Metode Survey: Explanatory Survey dan Cross Sectional dalam Penelitian Kuantitatif. *Jurnal Pendidikan, Ilmu Sosial, dan Pengabdian Kepada Masyarakat*, 4(3), 1695-1708.
- Stocchi, L., Michaelidou, N., & Micevski, M. (2019). Drivers and outcomes of branded mobile app usage intention. *Journal of Product & Brand Management*, 28(1), 28-49.
- Subhaktiyasa, P. G. (2024). Menentukan Populasi dan Sampel: Pendekatan Metodologi Penelitian Kuantitatif dan Kualitatif. *Jurnal Ilmiah Profesi Pendidikan*, 9(4), 2721-2731.

- Subudhi, R. N., & Palai, D. (2020). Impact of Internet Use during COVID Lockdown. *Journal of Humanities and Social Sciences Research*, 59-66.
- Suryani, D., & Sukri, S. A. (2021). Pengaruh Perceived Ease of Use, Perceived Usefulness dan Trust Terhadap Kepuasan Pelanggan Gojek. *IJBEM: Indonesian Journal of Business Economics and Management*, 1, 11-19.
- Suryani, R., & Ramdhani, F. N. (2022). Pengaruh Persepsi Kemudahan Dan Brand Image Toko Terhadap Niat Beli Ulang Di Online Marketplace Dengan Kepuasan Pelanggan Sebagai Variabel Intervening. *Medikonis: Jurnal Media Komunikasi dan Bisnis*, 13(1), 62-69.
- Susanto, P. C., Arini, D. U., Yuntina, L., Soehaditama, J. P., & Nuraeni. (2024). Konsep Penelitian Kuantitatif: Populasi, Sampel, dan Analisis Data (Sebuah Tinjauan Pustaka). *Jurnal Ilmu Multidisiplin*, 3(1), 1-12.
- Syahrani, D., & Yasa, N. K. (2022). The Role of Trust as Mediation between Perceived Usefulness and Perceived Ease of Use on Repurchase Intention. *European Journal of Development Studies*, 2(3), 36-40.
- Tan, L. P., & Le, T.-H. (2023). The Influence of Perceived Price and Quality of Delivery on Online Repeat Purchase Intention: The Evidence from Vietnamese Purchases. *Cogent Business & Management*, 10(1), 1-13.
- TR, C. N., Yunus, M., & Chan, S. (2022). The Effect of Content Marketing and Social Media Influencer on Customer Satisfaction and Their Impact On Online Repurchase Intention During The Covid-19 Pandemic. *International Journal of Scientific and Management Research*, 5(6), 156-168.
- Trianita, M., Ristoni, F. F., & Yunilma. (2024). Peran Teori TAM Dalam Meningkatkan Repurchase Intention Pengguna SPayLater Di Kota Padang. *Jurnal Ekonomi dan Bisnis Dharma Andalas*, 26(2), 311-323.
- Umar, A. T., Baskoro, D. A., & Ahsan, J. (2023). Pengaruh Media Pembelajaran terhadap Minat Belajar yang Dimoderasi oleh Pengalaman Belajar Mahasiswa di Fakultas Ekonomi Universitas Negeri Medan. *Jurnal Sustainable*, 6(2), 403-412.
- Umar, A., & Norawati, S. (2022). Pengaruh Motivasi Terhadap Kinerja Karyawan dengan Komitmen Organisasi Sebagai Variabel Intervening pada UPT Sungai Duku Pekanbaru. *Jurnal Ekonomi & Ekonomi Syariah*, 5(1), 835-853.

- Utami, Y., Rasmanna, P. M., & Khairunnisa. (2023). Uji Validitas dan Uji Reliabilitas Instrument Penilaian Kinerja Dosen. *Saintek (Jurnal Sains dan Teknologi)*, 4(2), 21-24.
- Waluyo, E., Septian, A., Jerilian, E., Hidayat, I. N., Prahadi, M. A., & Sabilah, A. I. (2024). Analisis Data Sample Menggunakan Uji Hipotesis Penelitian Perbandingan Menggunakan Uji Anova dan Uji T. *JEBI: Jurnal Ekonomi dan Bisnis*, 2(6), 775-785.
- Wang, J., Xu, S., Zhang, S., Sun, C., & Wu, L. (2023). Research on the Impact of Consumer Experience Satisfaction on Green Food Repurchase Intention. *12(24)*, 2-15
- Wen, C., Prybutok, V. R., & Xu, C. (2011). An integrated model for customer online repurchase intention. *Faculty Research & Creative Activity*, 52(1), 14-23.
- Wijarnoko, M. A., Pramana, E., & Santoso, J. (2023). Factors That Influence Repurchase Intention: A Systematic Literature Review. *Teknika*, 12(3), 252-260.
- Wilson, N. (2019). The Impact of Perceived Usefulness and Perceived Ease-of-Use toward Repurchase Intention in the Indonesian E-Commerce Industry. *Jurnal Manajemen Indonesia*, 19(3), 241-249.
- Wilson, N., Keni, K., & Tan, P. H. (2021). The Role of Perceived Usefulness and Perceived Ease-of-Use Toward Satisfaction and Trust which Influence Computer Consumers' Loyalty in China. *Gadjah Mada International Journal of Business*, 23(3), 262-294.
- Winarno, W. A., Mas'ud, I., & Palupi, T. W. (2021). Perceived Enjoyment, Application Self-efficacy, and Subjective Norms as Determinants of Behavior Intention in Using OVO Applications. *Journal of Asian Finance, Economics and Business*, 8(2), 1189-1200.
- Yanico, Y., & Keni, K. (2021). Perceived ease of use, trust, dan customer satisfaction sebagai prediktor terhadap repurchase intention. *Jurnal Manajemen Maranatha*, 20(2), 107-118.
- Yildiz, F., & Cavdar, E. (2023). E-Ticaret Hizmet Kalitesinin Yeniden Satın Alma Üzerindeki Etkisi The Impact of E-Commerce Service Quality on Repurchase Intention. *Vankulu Sosyal Araştırmalar Dergisi*(12), 1-15.
- Yo, P. W., Kee, D. M., Yu, J. W., Hu, M. K., Jong, Y. C., Ahmed, Z., Nair, R. K. (2021). The Influencing Factors of Customer Satisfaction: A Case Study of Shopee in Malaysia. *Studies of Applied Economics*, 39(12), 3-16.

- Yunus, M., Alexandri, M. B., Adam, M., Ibrahim, M., & Idris, S. (2023). Exploring the Determinants of Repurchase Intentions for Users of Goods Delivery Services. *Indatu Journal of Management and Accounting*, 1(1), 36-42.
- Zhang, Z., & Nuangjamnong, C. (2022). The Impact Factors toward Online Repurchase Intention: A case study of Taobao e-Commerce platform in China. *International Research E-Journal on Business and Economics*, 7(2), 35-56.
- Zhu, X., Vijayan, S. K., & Zhang, D. (2023). Understanding the Effects of Live Streaming Commerce Features on Chinese Consumers' Repurchase Intention: A Conceptual Analysis. *International Journal of Academic Research in Business & Social Sciences*, 13(8), 1843-1856.