

LIST OF TABLES

Table 2.1 Previous Studies	24
Table 3.1 Indicators of Attitude	34
Table 3.2 Indicators of Subjective Norms	35
Table 3.3 Indicators of Perceived Behavioral Control.....	35
Table 3.4 Indicators of Purchase Intention	36
Table 3.5 Indicators of Perceived Quality.....	36
Table 3.6 Various Criteria of the Outer Model Assessment.....	38
Table 3.7 Various Criteria of the Inner Model Assessment.....	39
Table 4.1 Outer Model Analysis – Convergent Validity	43
Table 4.2 Outer Model Analysis – Discriminant Validity (Fornell-Larcker). 44	
Table 4.3 Outer Model Analysis – Discriminant Validity (HTMT).....	44
Table 4.4 Outer Model Analysis – Reliability Analysis	44
Table 4.5 R-Squared Assessment.....	46
Table 4.6 Path Coefficient Analysis.....	47
Table 4.7 Mediation Assessment	48

Table 4.8 Hypotheses Testing Results	49
Table 5.1 Lifecycle of an Automative Company	60