



**MASTER OF MANAGEMENT STUDY PROGRAM  
POSTGRADUATE PROGRAM  
TARUMANAGARA UNIVERSITY**

## **THESIS APPROVAL SHEET**

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Study Program : MASTER OF MANAGEMENT STUDY PROGRAM

Concentration : MANAGEMENT

Thesis Title : The Impact of Corporate Reputation and Perceived Price  
on Singaporeans' Purchase Intention for Foreign Full-Service  
Airline Ticket: The Mediating Role of Attitude

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Supervisor

Dr. Keni, M.M.